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PRESS PACK

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SERIES SYNOPSIS

Weekender is back and this season our reps are in the Greek party capital, Kavos, to give their guests a weekend to remember! Head rep David Potts, aka 'El Jefe', returns and he's brought with him, his most experienced rep, Tash. David has made her his Deputy, which is just as well, as he has a new team of rookies to train up, '*David style*'.

New reps, Lucy, Jaegia, Ethan and Joel arrive with bags of energy but it's not long before they start focusing more on *each other* than the job.

With a new hotel, a new location, a new team of reps *and* a new mantra (*The Pursuit Of Excellence, anyone?*) has David bitten off more than he can chew? Or will he need to bring in some reinforcements? Expect a heady mix, packed with parties down at the legendary Kavos strip, sizzling summer romances, jaw dropping surprises and the return of one *very* familiar face.

EPISODE 1

It's the start of a new season for Weekender and with it comes a new location, a new hotel and a new team of reps! But fear not, some things never change - Head Rep, David Potts aka 'El Jefe' returns, as does rep Tash, who David has promoted to Deputy Rep.

New reps Lucy, Jaegia, Ethan and Joel arrive and David is quick to advise the team of his new mantra '*the pursuit of excellence*'. As the team settles in, David soon realises that he'll need more than a mantra to whip his rookies into shape. New rep Lucy sets her sights on fellow rep Joel but she's quickly distracted by one of the guests. Will she put guest satisfaction before anything else or will she fall head first into a rep romance?

Meanwhile, new rep Ethan is enjoying taking orders from Deputy Tash, *a bit too much for David's liking*.

After a fun first night hitting the famous Kavos strip, an epic beach party follows - there's even a special guest appearance from 90's icon Pamela Anderson, *or is it El Jefe in a wig?* Despite the guests leaving happy, this isn't David's first rodeo and he's already come up with a plan to help bolster his team and make this season the best one yet!

INTERVIEWS WITH CAST

David



Head Rep, returning cast member
TikTok @davidpottsx | Twitter @davidpottsx

Can you introduce yourself?

I'm David, I'm the head rep on the show – I have been for years. Obviously. No one else is going to be able to do it like I do it. I'm fun, outgoing, a bit sassy... I'm ready for a good party.

Why do you love being a rep?

It's just right up my street. Especially the fact I'm head rep, because I get to boss them about a bit, which I kind of love... The going out, the partying, the meeting new people, the entertaining (because I'm not shy of putting on a little bit of a performance for guests). It's just a bit of me.

What's your management style as head rep?

Fun, but firm. I let them know they've got to listen but I bring a fun edge to it. I'm not a boring boss. A bit sassy, sarcastic and realistic. It can be a bit complicated if I'm really close to them. I could be laughing, but I know I need to be serious.

What makes a good rep?

Someone who is out going, definitely, you've got to be up for a laugh! Not necessarily to embarrass yourself, but not bothered about making fun of yourself, being silly, being daft.

How was your summer in Kavos?

It was absolutely BOILING! Let's just start with that. It was unreal to go somewhere new. It was going to be a new experience, a new destination so different clubs, different activities. Different food. The Greek food was good. I love a bit of feta, me.

This time around, things didn't go to plan for me... but you'll have to watch and find out. I hate to be the centre of attention...but here I am.

Memorable moments?

So many amazing nights out. The activities. But I think it was being back with Tash, for me. Me and Tash are really good friends. We met on the strip, we were walking down the strip, we were vibing! We got to the hotel, we were dancing, we popped open a bottle of prosecco! We were jumping in the pool. It was fun doing it with Tash again.

As head rep, how do you keep your sparkle every day?

For me it comes quite naturally. I'm a very positive person and I'm always ready to rumble. I have to project that on to the other reps. It is tiring! Maybe there's been a bit of drama, so I

get a bit of David dust and sprinkle it on them! At the end of the day, we are here to do a job. You've got to be on it!

Did your team find romances?

There was romance. More than one. But did it go to plan? Did it not? You'll have to wait and find out! I've never had a romance while repping, but I've seen ALOT of them! It can sometimes be a recipe for disaster. We're getting stunning guests, we're in a hot destination, people are drinking, people get hot under the collar. It can get a bit dramatic sometimes but who doesn't love the drama? Because I do.

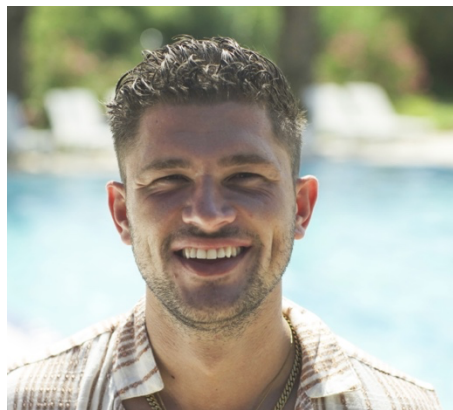
Why should viewers watch Kavos Weekender?

It's one of those shows that everyone loves to watch because it's fun, it lifts people's mood, it's not volatile. It's young people, going out partying. The drama! It just gets everyone in a good mood. I get so many messages asking for it to come back! Expect the expected.

Can you say something in Greek?

Erm. *(David pauses, his hands in head, and consults his phone)*. To afentikó. The Boss.

Jordan



Returning cast member, arrives later in the series
Instagram @jordanweekender TikTok
@jordandaviesdj | Twitter @jordanweekender

Can you introduce yourself?

My name is Jordan, if you've watched the Weekender brand for many a year, you'll obviously recognise my face. I'm the 'OG' cast member of the show, I've been on it since Magaluf day one – and you'll see me pop up in our brand-new location this series.

What's so special about the Weekender brand that makes you return?

It's a show that's like no other. The thing that I think is amazing is it shows the rawness, the realness, because we film 24 hours a day. Anyone can go on the show, no matter where you are from, we welcome everyone. We try and give everyone an amazing time, as much as we make mistakes along the way – let's be honest, as reps - we do make a lot – we try and make sure everyone has an amazing time abroad.

What lessons have you learnt over the years on Weekender?

If you've known me from the start – I was 19 - I was your typical party playboy you could say. But as the years have gone on, I've learnt a lot about myself. Now I'm still with Isobel who was one of the reps on the show. I grew as a person in the sense of all I used to think about was myself, but now, even when it comes to the guests, I've learnt to care a lot more about others. I'm still a bit of a party boy, but I've matured, you could say, like cheese!

Do you feel like every new rep's big brother?

There were new boys on this series and they reminded myself of the old me, when I first started being a rep. I didn't want the boys making the same mistakes I did, I could guide them in the right path so they don't get sacked! I've been sacked and I don't want any of them going through that!

You've shaped a career out of repping, partying, and DJing...

When I started on Weekender, I didn't know what the show would become, and it grew and grew. It's completely changed my life. I believe everything happens for a reason. It's a show that I'm so grateful to still be part of. I wouldn't be where I am today if it wasn't for the show.

Describe Kavos...

Crazy Kavos! It's the comeback we needed. It's the hottest place I've ever been to!

Would you do Weekender again?

Everyone knows I would do it for 2024! I would do this until I've got a Zimmer frame and can no longer board a plane! For my mental health, it's something I love doing, because it puts me in a great mood, I learn so much about myself. Until you've done it you can't put into

words how good it is, it's unbelievable. I wish everyone could experience being a rep on the show.

Tash



Returning cast member
Insta @tashweekender | Tiktok
@tashweekender | Twitter @tashweekender

Can you tell me about yourself?

A non-serious, random kinda gal. I've always been a rep since I was 19. One day I just thought, I don't want 9 to 5 jobs! So, I applied for Weekender, got it, and here I am.

What does it take to be a rep? How do you keep buzzing all the time?

Patience! It takes someone who is really social, someone who can listen a lot. You've got to be able to work on a hangover! It's just in the personality! You've just got to get up and go!

What do you bring to the team?

The fun, the positivity.

What were the highlights?

Too many. Every day is crazy!

When you are abroad you are in a bubble. It's easier when you are abroad to fall for someone. It's easier to fall into that trap! That holiday 'bubble'!

Tell me about who you connected with?

Me and David always have a friendship. Me and Ethan got close. I shared a room with the girls, we all got along. We're all very different personalities. I'm a bit older than them. There was a bit of a clash at one point! We're together every minute of the day, you're best friends. A big, crazy bubble.

How did you manage to stay looking and feeling good?

It was baking, you can't breathe! Carry a fan round! And a bottle of water at all times. The uniform all was brand new. It was more of a 'boujee' style! The uniform was better than before.

Was the experience in Kavos what you expected?

No, it was not what I expected, at all. It was better than I expected, I didn't expect everything that happened to happen.

Why should viewers tune in?

Viewers should watch Kavos Weekender because it's fun, it's light hearted, we don't take ourselves too seriously. It's a different kind of style, it's different to Ibiza Weekender.

Ethan



New cast member

Instagram @ethanaveiro | TikTok @ethanaveiro

Can you introduce yourself?

My names Ethan, I'm 22 and I'm from Essex. I was full time in insurance brokering and part-time modelling with a little bit of social media. A confident, cheeky individual. Straight-up. Call a brick and brick.

How was your time on Kavos Weekender?

I had a very good time, made a lot of friends, had a great experience. It gave me a lot more perspective, I grew up a little bit as well, there was lots to take away from it.

It was surreal. That bubble effect; I feel like I've known you forever but it's been like two, three days. It was nice to be thrown into a situation where you are partying with people you don't know. It was nice, a different experience.

What does it take to make a good rep?

I think it takes confidence. You have to be yourself. Everyone is different – I'm quite an observant person. I want to be a good rep and a good individual. Making guests feel at ease.

Is this your first time as a rep?

Yeah, first time and hopefully not my last! I very much enjoyed it and I think I did a very good job for my first year. I had a lot of ups and downs, romances and bromances! It's my bread and butter, being a party boy and being quite social. It was nice, because rather than me going on a night out and looking after me, I was looking out for other people. It was a weird, warming feeling I haven't felt in a long time.

How was it living and working with the other boys?

I didn't find it too difficult – I was very much like 'my space is my space and your space is your space'. I got blessed with lovely other fellow reps. I'm very social, I didn't mind living in the same proximity as other people. I got on with David very, very well. Such a funny guy. It was like the big boss telling off the new naughty/bit younger Jordan!

Would you do it all over again?

Oh yeah 100%. I loved it.

Jaegia



New cast member
Instagram @jaegia | TikTok @jaegia

Can you introduce yourself?

My name's Jaegia, I'm from Cardiff. My personality is quite eccentric, I'm quite bouncy, I'm a ball of energy, but at the same time, you never know what to expect from me.

Why did you want to take part in Kavos Weekender?

I go out most weekends anyway, I know how to party, I know how to be nice to people, so I thought, yeah perfect – and it's in the sun – even better! It's my first time being a rep, it was a mad experience but I loved it!

What does a rep involve?

My job as a rep was to, most importantly, show the guests a good time. Show them what they could do in the hotel, in the clubs, keep their spirits high and give them the best experience they could. Qualities that a rep needs... energy for one... you need to be able to be confident and social, able to speak to anyone. Be up for anything. It's fairly easy to keep your energy levels up because you're excited for what's next.

Was being a rep what you expected it to be?

It was pretty much what I expected it to be, but there were bits that were a bit unexpected. I didn't expect to have so many responsibilities, such as serving the guests! Making sure they are looked after in that way as well as having fun. It was all good though.

What were the highlights from your time in Kavos?

The highlights were definitely the boat parties, going on the floats in the ocean and I can't even swim! Going to the different clubs, seeing the performers on stage. Meeting all these lovely people. Everyone was absolutely amazing.

What relationships did you form?

The boy reps – I look at them as my brothers! They are so lovely. The girls are absolutely amazing. Me and Lucy are really close, we go out together all the time.

What's your top tip for people going on their first weekend abroad?

Take it easy. You don't need to be going hard from the beginning, or you'll end up on the floor. Wear your sun cream for one because it's absolutely boiling. Just make sure you've got the right attitude and you're ready for absolutely anything... because anything can happen! Top tip for looking amazing: wear pressed powder!

Lucy



New cast member
Instagram @lucyappleton21 | Tiktok
@lucyappleton21

Can you tell me about yourself?

I'm a Yorkshire girl through and through. I'm really loud. Confidence is sky rocket high. I've been a rep before, I did seasons in Malia, so I'm super excited to be a rep in Kavos. I'm a tiktoker and influencer. I'm really into fashion, I do funny comedy sketches, a lot of girly content. I'm a proper party girl.

Why did you want to be a rep in Kavos?

I actually feel like I spoke it into existence! Because I do social media full time, and I used to be a rep... repping literally was my favourite job I've ever done. If there's a way I could tie in repping with social media... that would be the dream! The stars were aligning! I was excited from the get-go.

What makes a good rep?

Fun is the foremost important thing. When you're having fun, your guests are having fun. Never be tired. Never show that you're not having fun. Number two: you've got to love to party and drink. Hands down, that's what you are doing a lot of the time. Number three: being super confident and a people person. You've got to please everyone. It's a way to grow and make new friends.

What qualities did you bring to the group?

You definitely get that loud Yorkshire personality from me. I fancied everyone: it was 'hot girl summer'! I'm boy obsessed. You see a lot of drama between me and another rep. I feel like I really impressed David, I showed all my rep skills, and just made the most of it. I was very up and down. It's going to be an emotional rollercoaster.

What were the best moments in Kavos?

Becoming best friends with Jaegia. By the end of it, I felt like we were like sisters. Having fun with everyone every single day. The boat party at the end was incredible. The pranks we would play on each other were super fun. Getting with all the boys, why not.

Why should people tune into Kavos Weekender?

The new cast bring such a new fun energy. It's full of laughs. There's a lot of drama. A lot of relationships: who is getting with who, who is annoying who, who is pranking who. There are so many surprises along the way. It's going to be a rollercoaster watch.

What's your top tip for looking and feeling good?

Fake it until you make it...even if you aren't feeling great one day, put that dress on and walk into the room with confidence and everyone is going to be looking at you wanting to be that girl.

Joel



New cast member
Instagram @Joel_frim | Tiktok @Joel_frim | Twitter @FrimpongJoel

Can you tell me about yourself?

I'm Joel, I'm 25, I'm from Brighton, I'm an online PT. I would say I'm very charismatic, very funny.

What made you want to take part in Weekender and become a rep?

I feel like I've done my fair share of partying in my years so I thought I would be a good person to take people out in a holiday destination to party.

What qualities do you think you bring to the rep team?

I'm quite a bit of a leader, which is a good thing. I can definitely bring good energy as well, to a big group of people. And just get people having fun and get people enjoying their time.

What were the highlights of your time in Kavos?

I would say meeting all the lads, it was definitely a highlight, all the cast, all the rest of the guys as well but definitely the lads. Loved meeting Jordan, Ethan... I just liked sharing a room with the boys as well. The boat parties were definitely very fun. The white party was really good. Loved that night out. And just all the surprises like Jordan coming back. It was all one big highlight to tell you the truth.

What were your relationships with other reps like?

Bromances definitely with me and Ethan. I got on with Tash really well as well. I love Tash's energy. I got on with David as well, love Jordan, I thought he was like a big brother to me. And then I suppose you could say I had a little romance...

What was the craziest thing that happened?

The craziest thing is probably Jordan coming back, like after ten years of doing the show and coming back, out of nowhere.

What's David like as a boss?

He is a very different boss to what I usually have. He's funny to be around and he's good to be around. He can definitely get you in a good working mood.

Why should viewers watch Kavos Weekender?

I think that it's just a brilliant show to watch like it's just a bunch of young adults having fun, party island vibes. Boat parties, there's always something to do in the day, always something to do at night time. Always drama going on, why would you not watch it?

*****ENDS*****