

A tropical resort scene at sunset. The sky is a mix of blue, orange, and pink. In the foreground, there's a swimming pool with lounge chairs on either side. The background features palm trees and a mountain range.

itv2 | itvX

love island: all
stars

love island: all stars makes its much anticipated return to itv2 and itvx this january 13th as a new group of returning favourites head back to the legendary villa for a second chance at love.

Hosted by Maya Jama and back in scorching South Africa, group chats will go wild as iconic Islanders from across the last 10 years make an epic return to find love.

Comedian Iain Stirling voices as Islanders get their graft on in the UK's biggest dating show.

New bombshells will unexpectedly enter the frame, unlucky singletons will be dramatically dumped and, ultimately, one loved-up couple will be voted by fans to win the £50,000 prize. You won't want to miss it.

Notes to editors:

Please ensure all contents within this document are used within the context of a press pack with no interviews to be billed as exclusives

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Love Island: All Stars starts Monday 13th at 9pm on ITV2 and ITvX



maya jama - host



Love Island: All Stars is back for a second series with some incredible dating royalty returning - what are you most looking forward to this year?

I'm looking forward to seeing who couples up with who! In my mind I'm thinking they all know each other or will recognise one another from previous series, so it'll be interesting to see who sparks up a romance and who's going to be the most dramatic.

As our reigning host, what three pieces of advice would you give to the islanders hoping for a second chance to find love and take the crown?

My advice would be just to go for it - don't be shy to hit on people or get your feelings out there because you never know what's going to happen and someone else could come in and steal your partner - so just go for it and don't hold back. No long games and take action.

What are you hoping the All Stars will add to the Villa this series?

I think seasoned experience, knowing how Love Island goes, knowing not to waste any time and also perhaps they'll be a bit older and wiser this time round so hopefully making better decisions - who knows!

How do you think the dynamic changes when the Villa is full of seasoned stars?

I think the dynamic changes because there are some Islanders that are more well-known compared to others, it's a mix of newer and older series so it'll be interesting to see how the old school OGs bond with the newer series and to see if they have a different approach to the island overall.

You'll be heading back to South Africa soon - what's your favourite thing about being there? Is there anything you're keen to see/experience this year in between filming?

I love it there - the food is my favourite thing, it's amazing! It's so fresh and I like that now I'm in the swing of things as it's my third year there, I get a little bike and ride around the area. I get to become a bit of a local for a few weeks, that's my favourite thing!

You've been working on some incredible projects recently, from joining the Masked Singer as a judge, becoming co-owner of a milk alternative brand, Sproud, to co-producing the acclaimed West End play Shifters and returning to host the Fashion Awards - what else would you like to explore career wise?

I think I just want to enjoy the year, and be open to all opportunities. I'd like to explore acting as well, just to put the feelers out there!

catherine agbaje

age: 24

series 10 love island



Why do you want to return to Love Island?

I want to find love again, I want to give it another shot because it works!

What have you learned about yourself since Love Island?

I've learnt that I used to take the opinions of my friends a lot and now I do more things for myself.

Is there anything you'll do differently this time?

I want to rely on my own gut feeling and just be me.

What are you looking for in a love interest?

I'm looking for someone that doesn't lie, someone loyal that is very caring and will make their world about me.

What's a red flag to you?

Someone that's too cocky and overconfident.

What's your biggest ick?

I hate long nails on a man - how can I hold your hand?

What's a green flag you look for?

Someone that's a go-getter and knows what they want.

How do you feel about the fact that you'll know the Islanders in there one way or another?

I love seeing a friendly face. I think it'll make the experience even more enjoyable because you have someone to lean on.

What's your favourite thing about being an Islander?

The chance of getting straight into relationships, the friendships you make and the environment that you're in - all with no distractions.

Is there a relationship you admire/ would like to emulate?

I like Emma and Matt Willis - their love story isn't perfect so that's why I like them, they show that it takes work to build a strong relationship.

Best piece of romantic advice you've ever been given/ or would give others?

Just be yourself, focus on yourself and don't stay if you see red flags.

Have you made any NY resolutions you'll keep up in the Villa?

No resolutions, I'm going to continue being me - it's not a 'new year, new me'... it's just me.

gabby allen

age: 32

series 3 love island



Why do you want to return to Love Island?

Because it's the trenches out there! I feel like I have all my ducks in a row, it has been 8 years since I went in to the Villa. I now run my businesses and I've grown up a lot... but I just haven't found 'the one' yet.

What have you learned about yourself since Love Island?

I was 25 when I did the show last time. I'm so glad that I did go on at that age because I'd done so much before that, I'd travelled, lost my dad, had turbulent relationships all before going in. I'd also been on a journey to become a fitness instructor so I felt really confident going in at 25. But now I look back, I feel like I am now, who I thought I was then. I'm confident in who I am as a person and hopefully that will help me meet someone, because I know what I want and I don't want to settle.

Any misconceptions you want to dispel?

I think last time I was on the show, because I was with someone from the get-go the whole way through, I feel like people didn't get to see who I really was. When I came out my friends said to me 'you're actually so much more - you have so much more to give than what we saw on the show.' So it'll be nice for people to see this time round that I've got some energy and can be a bit of a wild card, as they didn't see that last time.

What are you looking for in a love interest?

I'm looking for someone to match my energy or be on the same page as me, I am a bit older so I want someone that has their life together and who will be intellectually and emotionally mature. Someone to have fun with and can look after me, too. Someone that will be an addition to my life as it is, because it's great!

What's a red flag to you?

There's a very fine line between confidence and arrogance, I want the person I'm with to love me more than themselves. I've spoken to people over the years that don't ask any questions, so having that availability, interest and openness is a must. Anyone that's too self absorbed is a red flag to me.

What's your biggest ick?

Bad shoes and small or very girly hands. I go to the gym so I want to be with someone strong that I can train with, I don't want to be with someone that's never trained and I'd be stronger than them.

How do you feel about the fact that you'll know the Islanders in there one way or another?

It's such an interesting change from last time. I think it's a good thing. I'll have a little rapport in my head of what they have done before or how they appeared in the show and what my first impression of them was, so there's a bonus to it. But I don't know anyone that well, so I haven't got any preconceived notions about them.

What's your favourite thing about being an Islander?

It's such an amazing experience; the freedom of it, being on holiday for weeks and weeks, around beautiful people. It's so fun, it's such a different experience, getting to meet people is great, too.

Best piece of romantic advice you've ever been given/ or would give others?

It shouldn't be that hard! My best friend's sister has been married for years, and she has three beautiful children. I remember when I was in drama school with who I thought was the love of my life - it was so toxic. I recall her saying to me, 'Love should not be that hard, there will be tough times but it should never be an ongoing difficulty.'

Have you made any NY resolutions you'll keep up in the Villa?

I'll try and continue to stay as fit as possible; for mind, body and soul.

luca bish

age: 25

series 8 love island



Why do you want to return to Love Island?

I had such a good time last time, why not? I get to have a good time with the possibility of ending up with someone.

What have you learned about yourself since Love Island?

It taught me so much about myself, especially as I can go back and watch it. It's good to reflect. I think that it's not the mistakes that define us, it's the lessons and what we learn from them that makes us.

Is there anything you'll do differently this time?

After the first time in the Villa, I feel a lot more mature. I've learned a lot of lessons since being in the Villa.

What are you looking for in a love interest?

Someone I can be myself with. I want to feel free and not be worried about what that person thinks of me. I want someone who accepts me for who I am.

What's a green flag you look for?

A good family person who is well grounded and ambitious.

What's your favourite thing about being an Islander?

Just being free - putting your phone away. You wake up, you get to chat to someone you like every day and have a potential romance with someone.

Is there a relationship you admire/ would like to emulate?

I want my own relationship. I don't look at anyone else's and think, 'I want that.' It just needs to be about us.

Best piece of romantic advice you've ever been given/ or would give others?

Be yourself and don't change for anyone. In the future that could make you unhappy if you're not expressing who you are.

Have you made any NY resolutions you'll keep up in the Villa?

No, I think 'change what you want to change now.'

kaz crossley

age: 29

series 4 love island



Why do you want to return to Love Island?

The first experience I had was so amazing and also so much fun! I'm even more mature now so I'm ready to find a relationship.

What have you learned about yourself since Love Island?

I've learnt not to settle for less than I deserve. I love myself a lot more now, and I look after myself. Through combat sports and Muay Thai, I've built an amazing community of women. I discovered Muay Thai during a time in my life where I didn't feel very strong, and it taught me that I can do/achieve anything I put my mind to. Now, I travel the world introducing women to the sport to help them, that's what Muay Thai did for me.

Is there anything you'll do differently this time?

I feel like all I can be is myself. I'm going to get stuck in and I'm ready to have fun and experience Love Island from the start, rather than being a Casa Amor girl. I'm here for my own love story.

What are you looking for in a love interest?

I'm older now so my type has changed a lot. I'm looking for someone who is emotionally intelligent and good at communication. I'm looking for a man not a boy. I'm looking for a life partner, someone to share amazing life experiences with, someone that wants to reciprocate the same love that I'm ready to give.

What's a red flag to you?

Any sense of insecurity and control, I thrive more when I'm able to be myself. Some days I'm loud and outgoing, so I'm looking for someone to accept me for who I am and that will enable me to grow in a relationship.

What's your biggest ick?

I don't like stingy people that are tight with money - I'm such a generous person or, someone that doesn't train at all or go to the gym, that's a massive ick for me.

How do you feel about the fact that you'll know the Islanders in there one way or another?

I'm really excited, but I love surprises so I hope I'm surprised in there! It'll be nice to mingle with people from different series, especially as series 4 was so long ago now. If I see some faces I recognise, I'll be really happy.

Is there a relationship you admire/ would like to emulate?

Indiyah (Polack) and Dami (Hope) - they're my favourite Love island couple. They're both so lovely.

Best piece of romantic advice you've ever been given/ or would give others?

I've got a really good one: Love is like catching a butterfly - you can't grab it, you have to be patient and it will come to you...that's where I've been going wrong!

Have you made any NY resolutions you'll keep up in the Villa?

I'm going to be turning 30 in January, this is my new era and I'm so excited. I know exactly who I am and what I want, and I'm not going to be anything other than who I am in 2025.

olivia hawkins

age: 29

series 9 love island



Why do you want to return to Love Island?

I'm still single and getting close to my thirties, I feel ready for it now. I'm ready to meet a nice man.

What have you learned about yourself since Love Island?

Not to worry too much about what people think, to be myself and not over analyse every little detail. Just live life and have fun.

Any misconceptions you want to dispel?

People misinterpret my honesty and how real I am. I think I am just very honest and upfront - and people take it the wrong way. Maybe sometimes I do need to keep my opinions to myself but, I'm unapologetically myself. You can never please everyone and I'm OK with being a marmite character.

Is there anything you'll do differently this time?

I think I'll throw myself into the love part more than I did before. I'd like to really give it a chance.

What are you looking for in a love interest?

I want a mature guy who has got their stuff together, a family man ideally a bit older. I think that's where I went wrong last time, the younger boys weren't really on the same wavelength as me.

What's your biggest ick?

When men don't cut their fingernails...

What's a green flag you look for?

Having a guy who has a close relationship with his family.

How do you feel about the fact that you'll know the Islanders in there one way or another?

It goes both ways - it's nice because I'll probably have friends in there but, if there's a situation where I'm choosing a guy that's dated someone I know... there'll be a bit of pre-judgement going on. I think that we all need to go in with a clean slate, not what we've read or seen online and just go off of initial attraction. I'll try and navigate it as best as I can.

What's your favourite thing about being an Islander?

I used to love delivering speeches during the recouplings and although I'd be sad if I had to deliver news that someone was being dumped... it was also quite fun!

Is there a relationship you admire/ would like to emulate?

My grandparents. They were together for about 70 years. Where's the courting these days? I don't want a horse and carriage, but I want a bit of something.

Best piece of romantic advice you've ever been given/ or would give others?

Treat your partner how you want to be treated.

Have you made any NY resolutions you'll keep up in the Villa?

I'm trying not to go on my phone as much, so this is a great start as I won't have my phone! I'm trying to be present more and in the moment.

nas majeed

age: 28

series 6 love island



Why do you want to return to Love Island?

It was so much fun the first time around, waking up every day with a smile on my face - it feels like a full circle moment. It was quite successful for me the first time around, I was with Eva for four years. So I'm hoping that Love Island can come through again and make it everlasting.

What have you learned about yourself since Love Island?

I think I'm a lot more confident now. There's been a lot of character building since I left the Villa, whether that's been through presenting or creating content. Some of the experiences I've had since the show, like working with sports stars, hosting events, or attending premieres - and meeting Margot Robbie - have been incredible. It's a bit cliché to say 'trust in your sauce,' but I believe you have to trust in yourself. I'm going back to the Villa with that mindset.

Is there anything you'll do differently this time?

Not at all. I think the reason I was so happy with my experience, and it was successful for me, was because I went in and had no regrets. I live by three mottos: 'This too shall pass', 'live with love in your heart' and 'trust in your sauce' - they have always put me in good stead.

What are you looking for in a love interest?

I'm at the ripe old age of 28 now. I'm into homeware and bargains and coupons... that's the stage I'm at. I want to settle down with someone that has those things in common who wants to do cute, wholesome things and make each other laugh.

What's a green flag you look for?

Someone who can make me laugh... although I feel like I laugh at everything! Someone kind, considerate, and caring - it's fundamental stuff. Someone who can match my high energy, being silly and goofy, but also enjoy chilling and going to garden centres. Clubcards... I can't wait to get one of those and start collecting points with someone.

How do you feel about the fact that you'll know the Islanders in there one way or another?

The first time around everything was new and in the same boat. This time everyone's already had a taste of it... I don't know if I expect people to be more comfortable from the get go, but I'm excited to see some familiar faces.

Is there a relationship you admire/ would like to emulate?

My parents. The more time goes on, I realise I'm exactly like my dad - he's the biggest wind up merchant! The key is laughter and keeping each other young and on their toes.

Best piece of romantic advice you've ever been given/ or would give others?

Trust in your sauce, you have to be your own biggest fan.

Have you made any NY resolutions that you'll keep up in the Villa?

I feel like I make these every year and they expire by January 4th... I'm trying to stay more consistent especially when it comes to Duolingo... can I use it when I'm in there? No? I'll lose my streak...

elma pazar

age: 32

series 5 love island



Why do you want to return to Love Island?

I want to have fun and I want to give it a proper go this time, my time was cut short the first time round and who knows, I could be the next Sophie (Piper) and Josh (Ritchie) or Molly (Smith) and Tom (Clare)!

What have you learned about yourself since Love Island?

I'm way more confident this time around and going in with this mindset means I will look at the experience in a completely different light. I'm going to take it all in my stride and be open to what's in the Villa as I'm going to approach dating and guys with a different outlook.

Is there anything you'll do differently this time?

Nothing other than just being my true authentic self, which just comes with being that little bit older and more experienced. This time I actually want to leave with a man, so let's hope I'm lucky.

What are you looking for in a love interest?

I like a 'dad bod'. I just want a normal geezer, really. Ideally, I'd like to find someone who isn't shallow, has strong family values, and a real sense of drive and ambition. I like a cheeky chappy, but I'm not after a class clown—I want someone I can have deep conversations with.

What's a red flag to you?

Someone telling me what to do or what to wear.

What's a green flag you look for?

Someone that's kind to me and kind to everyone else.

What's your biggest ick?

I don't like long nails on guys.

How do you feel about the fact that you'll know the Islanders in there one way or another?

I feel good about this, I'm a creature of habit so I think it will be nice to see familiar faces in the Villa. I'm hoping I know at least one person in there as it will put me at ease when I first walk in.

Have you made any NY resolutions you'll keep up in the Villa?

I haven't, but since I'm starting the year in South Africa, I'm going to stick to the motto, 'If I always do what I've always done, then I'll always get what I've always got.' I always say, 'What's for you won't pass you,' so I need to be more open-minded, and hopefully, it works in my favour. When I did Love Island the first time around, it came at such a crucial moment, and opportunities like that don't usually come twice, so I'm excited to give it another go this time round.

curtis pritchard

age: 28

series 5 love island



Why do you want to return to Love Island?

I feel like I'm in a different stage in my life. The idea of settling down is a serious idea in my life right now. I haven't found my true love... that sounds so cheesy doesn't it. So, I thought, let's give it another go. It was great fun last time; a lot of emotions. I feel excited to go back. I'm going to have a great fun time and hopefully leave with someone. It's exciting.

What have you learned about yourself since Love Island?

I have learned that time is one of the most valuable assets on this planet. We only have a limited time, so don't waste it. This time I know what I want. If I fancy someone and I feel those emotions in my stomach, or in my head, I'm just going to go with it 100%. Even if they're in a couple or whatnot, it is what it is. It's better to have a rough patch at the start with people and find something that works and lasts.

Is there anything you'll do differently this time?

I'll be more direct. I probably will end up jumping into things faster. I know what I want and I feel more comfortable in my life. I'm having incredible adventures in my life and to have someone by my side to experience these things with me is what I want.

What are you looking for in a love interest?

Someone with the same morals and the same ambitions. I want someone that's empathetic and actually cares. I think I like blondes and someone who's athletic as I like to do extreme sports. I'd like someone that's daring and willing to try new things and who's loving and caring.

What's a red flag to you?

Someone who is just mean, who is just not a nice person and their intentions to others aren't good.

What's a green flag you look for?

Someone you can sit with in silence and still be comfortable.

How do you feel about the fact that you'll know the Islanders in there one way or another?

I'm awful with names... I will forget their names, that will be embarrassing. But it will be nice to catch up with people and make new friends.

Is there a relationship you admire/ would like to emulate?

Relationships are very personal, so if you're trying to create a relationship off of somebody else, it's probably not going to work out in the end. I don't want anyone else's relationship, I want my journey to be my journey.

Best piece of romantic advice you've ever been given/ or would give others?

Be willing to throw everything on the table and therefore you can open up and get everything back, hopefully.

Have you made any NY resolutions that you'll keep up in the Villa?

I would say more of a lifestyle choice but it's about time being precious; if you're going to do something, do it now and do it properly.

Does 'making coffee in the morning' follow you everywhere?

It follows me everywhere! In hindsight, if I do find a girl this time, I will perhaps cuddle her in bed rather than make coffee... so Amy taught me a lesson.

india reynolds

age: 34

series 5 love island



Why do you want to return to Love Island?

I've been single for two and a half years and I think it's time to settle down. I don't put any effort into dating and I don't really like meeting people from apps so I'm looking forward to getting to know people in the villa.

What have you learned about yourself since Love Island?

I think I'm a bit more confident because I'm older, you know yourself a bit more as you get older.

Is there anything you'll do differently this time?

The first time I went in, I liked one guy, he was single so we coupled up, whereas there weren't really any love triangles for us. Maybe I'll chat to more than one guy or maybe someone will be stolen from me!? As I was a bombshell last time, I'm looking forward to making friends with everyone from the beginning too

What are you looking for in a love interest?

I would like someone that's funny, charismatic, kind, thoughtful and likes to have a good time. I'd love a nice normal guy.

What's a red flag to you?

I don't really like mess, shouting or bad tempers.

What's your biggest ick?

I don't like long fingernails or overly tight jeans.

What's a green flag you look for?

Someone that's kind and considerate to everyone around them, small things like checking everyone's ok or making cups of tea - that's a definite green flag.

How do you feel about the fact that you'll know the Islanders in there one way or another?

I'm honestly so intrigued to see who's in there, hopefully we all get along.

What's your favourite thing about being an Islander?

I like being around people all the time, even though you don't get any personal space, you become like a little family.

Best piece of romantic advice you've ever been given/ or would give others?

I always think about past relationships, 'I wish I'd left sooner.' When it starts getting bad, don't cling on and cling on - know when to cut and run.

Have you made any NY resolutions you'll keep up in the Villa?

My new year's resolution is to find a boyfriend, so hopefully I'll succeed.

marcel somerville

age: 39

series 3 love island



Why do you want to return to Love Island?

I thought that I'd completed love and found my happily ever after – but the universe had a different plan. Somehow every time my life's at a crossroads, I've got the opportunity to do Love Island. So I thought, why not?

What have you learned about yourself since Love Island?

In my series I was deemed 'Dr Marcel', I was giving everyone love advice! Since the show, I've gone through a lot of situations in life and in love so I've topped up my knowledge... but I feel like maybe I need to take some advice when it comes to love this time round as well.

Is there anything you'll do differently this time?

I don't know if I rushed into my relationship last time. I might play it a little bit slower this time around. Last time we were flying through at the start and then we got towards the end of the show and we started to slow down a little bit. So maybe if I start slower it might be a different experience.

What are you looking for in a love interest?

I'm looking for loyalty, fun and someone that's got good energy. Good energy is a big factor. It's all about personality and whether you can spend 24 hours of the day with them.

What's a red flag to you?

I don't like toxic energy, if someone is always wanting to argue and shout about stuff and doesn't want to take accountability for situations, then that's a red flag for me.

What's a green flag you look for?

Someone that's always smiling and someone that's got good vibes. I'm a chilled person, so I like someone who is chill, but fun.

How do you feel about the fact that you'll know the Islanders in there one way or another?

I feel like it might be nice to see some old faces. I've made friends with people from other series, so it'll be nice to just catch the sunshine and be in the Villa with people I know.

Is there a relationship you admire/ would like to emulate?

My mum and dad, they've been together for over 40 years. The energy they have between each other is still lovely to see. My mum is very much the hub of the whole family, everyone gravitates towards her and he's been a provider; he's always looked after us. The bond they have and the way they work is just beautiful.

Best piece of romantic advice you've ever been given/ or would give others?

This year I've been given a lot of advice from others and a lot has come from my mum. My mum has told me that sometimes in life things happen that mean you need to pivot - you need to make the decision of whether you're going to stay or you take a step and take a new opportunity. Having it come from my mum, to be told to be prepared to take that leap, was inspiring.

Have you made any NY resolutions you'll keep up in the Villa?

I'm going to try and live as stress free as possible.

ronnie vint

age: 28

series 11 love island



Why do you want to return to Love Island?

I learnt so much from my experience last time. I left with Harriett and from the time we left, I thought it was going well, but obviously it ended. In the Villa I was always in 'triangles' and what not, but I feel like I've grown up a lot since then. You have to wise up. So, not in a bad way to Harriett, but I'm in a good position to find someone now and move on.

What have you learned about yourself since Love Island?

I do feel like I've grown up and wised up - even in this short space of time. I'm more mature to know what I want.

Is there anything you'll do differently this time?

Hopefully less triangles...

What are you looking for in a love interest?

I just want to be on the same level as someone, someone to build something with.

What's a red flag to you?

If they're not over they're ex - I'm bored of that one.

What's a green flag you look for?

Someone who's got my best interests at heart.

What's your favourite thing about being an Islander?

Just the whole experience. I thought it was going to be a once in a lifetime experience but now it's happening again!

Is there a relationship you admire/ would like to emulate?

I look up to my best pal Brad and Liv. I just see how close they are and married now, so probably those two.

Best piece of romantic advice you've ever been given/ or would give others?

Nothing, because it hasn't worked!

scott thomas

age: 36

series 2 love island



Why do you want to return to Love Island?

I've been on a massive journey over the last five years; I've been working on sobriety, personal growth, self development, when I first went into the Villa I was still a bit of a boy... I feel like I finally know who I am. It might sound cheesy, but I'm ready to settle down and I've never been open to saying those words. Where better than Love Island?

Is there anything you'll do differently this time?

I don't think so, I was really proud that last time that I was always the authentic me. This time 'round I hope I can do that again and find love again.

What are you looking for in a love interest?

I'm looking for someone who is going to challenge me, but not in a bad way. I want someone who will help me grow. I want to be in a team. I want to be in a relationship where we can both be ourselves. I'm very ambitious, I'm very driven and I want someone to be on that journey with me.

What's a red flag to you?

Girls who go for a certain type of guy - someone that is attracted to money or footballers. I just want a girl who goes for people for the right reasons and isn't affected by the whole 'scene', social media industry and just values people for their own true value.

What's a green flag you look for?

Someone who can have a laugh, but has depth, and anyone that can have a 'DMC' [deep and meaningful chat].

How do you feel about the fact that you'll know the Islanders in there one way or another?

It's nice knowing that there'll be some familiar faces in there. Hopefully it'll be a good little vibe. Before you were starting from scratch, this time you have a bit of rapport.

Is there a relationship you admire/ would like to emulate?

My brother, Adam and his wife Caroline. They have an amazing relationship. I always say I want to find 'my Caroline'. They are still madly in love. Also watching Sophie (Piper) and Josh (Ritchie) from All Stars 1 having belly laughs was great as well.

Best piece of romantic advice you've ever been given/ or would give others?

Just be you.

Have you made any NY resolutions you'll keep up in the Villa?

Not to care as much about what people think, have fun and be present - which the Villa will help with.

love Island: all stars s2 official partners

Love Island: All Stars returns in January 2025 for its 2nd series, and features a host of commercial partners coupling up with the show.

eBay will return as the headline sponsor for Love Island: All Stars series 2, bringing pre-loved fashion to millions of screens nationwide. For the sixth consecutive season, eBay will outfit the villa with curated pre-loved fashion, from clothing to authenticated sneakers and items from eBay's Imperfects range. With it now being free to sell across all categories except vehicles, eBay makes it easier than ever for fans to let go of their shelved and unworn items, giving them a chance to find a new home. Viewers can look forward to seeing high-street favorites and luxury pieces on screen, inspiring sustainable style choices beyond the show. Since partnering with Love Island in 2022, interest in pre-loved fashion has continued to surge, with searches for 'pre-loved fashion' growing by over 433% since last season.

Boots returns as the official beauty partner for the second consecutive series of All Stars, stocking almost 150 brands in the villa with an unmissable range of premium and professional makeup, fragrance, skincare, suncare, grooming and haircare lines. Islanders will be turning heads this series with new-to-Boots exciting brands including Made By Mitchell, Laneige, Supergoop, and much more. The best part? Viewers will be able to crack on and shop villa beauty faves and the Boots x Love Island Beauty Box (available this winter) via the Love Island app and through a dedicated hub on [boots.com](https://www.boots.com).

Google Pixel For the 6th season running, Google Pixel is back as the official phone of Love Island, putting the Google Pixel 9 in the hands of series 2's All Star Islanders. With an elevated camera, and with new AI-powered editing features like Add Me and Best Take, this year's Islanders will be able to snap the things they love – and remove the things they don't. From higher-focus selfies to getting the perfect group shot, the Pixel 9 will capture it all. Pixel 9 also offers Gemini Live, bringing the power of AI to your fingertips, allowing you to supercharge your ideas with always-on assistance, plus much more. Keep an eye out for Pixel on social as this year we will be bringing you exclusive 'Playback with Pixel' content with some very special guests.

WKD returns as the official alcohol partner for their sixth consecutive series. Another year filled with exclusive content that will run across both WKD & Love Island digital platforms. Plus, immersive, sales-driving activation in retail outlets and bars across the UK. Throughout the series the full WKD portfolio will be supported, including new WKD Vibe liqueurs, WKD X and core flavour range. Turning up the heat this year - expect to see WKD 0% feature in the hands of Islanders, as WKD stocked fridges will quench the thirst of All Star Islanders in the villa, appealing to even more drinking occasions relevant to the younger audience. Keep your eyes peeled on WKD social media platforms to join the heart of the conversation - exclusive Islander features, competitions and more!

If you use any material from this press pack, please include a full credit for the show.

love island: all stars returns at 9pm on monday 13th january on itv2 & itvx

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ALL STARS