

itv2 | itvX

love island

love island returns to mallorca for its tenth sizzling series on itv2 and itvx

This summer, Love Island is back in Mallorca and set to return for its tenth sizzling series on Monday 5th June at 9pm on ITV2 and ITVX as a host of brand new singletons seek to find love.

Produced by Lifted Entertainment, 'part of ITV Studios' and Motion Content Group, Love Island will see Maya Jama make her return as host presiding over all of the Villa action, whilst famed comedian and narrator Iain Stirling returns to voiceover each and every episode of the much-loved format.

Returning to ITVX and ITV2 in June, the Islanders must do their best to flirt, date, couple up in a bid to avoid being 'dumped' from the Island. With new arrivals, heads may turn, while others will prove their true feelings. From romance and heart-to-hearts, to betrayal, bombshells and broken hearts, there's never a dull moment in the ultimate search for love. More texts, fire pit gatherings and challenges await the lovestruck Islanders, meaning there'll be plenty for them to dish the dirt on in the Beach Hut. Twists and turns will follow every step of the way, with shock recouplings, unexpected breakups and dramatic dumpings.

As the couples attempt to win the hearts of each other – and the public – one couple will ultimately triumph and be crowned Love Island winners for Summer 2023.

Plus, returning to ITV2 and streaming on ITVX is Love Island: Aftersun, with Maya Jama hosting live from London, catching up with Islanders as they leave the Villa, getting first-hand interviews from family, celebrity fans and ex-Islanders plus airing exclusive unseen footage. Also set to make its return this summer is the official Love Island podcast, Love Island: The Morning After, hosted by Sam Thomsson and Indiyah Polak as they chat through their thoughts on the latest couplings, dumpings and bombshell antics.

Love Island remains at the forefront of popular culture as it enters its tenth series. Since it launched on the 16th of January, Series 9 of Love Island has had over 161 million programme streams on ITVX to date. The launch attracted the biggest audience of the series, with 3.4m viewers - making it currently the biggest digital audience of the year so far. Lastly, over on social, the Love Island social accounts have garnered over half a billion video views, plus over 4 million tweets about the last series.

Showcasing the show's ability to engage a younger demographic, the launch achieved 1.5m 16-34s across all devices, making it the biggest commercial audience for 16-34s since the World Cup. Plus, over on social 44% of Twitter conversation from the last series was driven by Gen Z (18-24 year olds). Love Island is co-owned by ITV Studios and Motion Content Group Ltd and is distributed internationally by ITV Studios. The hit show has been commissioned in 26 territories ranging from the UK to the USA, Greece to Germany and many more.





maya jama

How does it feel to be back presenting your second series of Love Island?

It feels so exciting, I was full of nerves for my first series because I was wondering what it would be like. Now, I know I feel really ready and excited, I just can't wait to get started! Now there's a bit more of an expectation, I just want to make sure that I live up to that expectation again.... The pressure is on for my stylist because the dresses did very well last series!

What do you love most about being the host of Love Island?

I love being able to have a bit more of a personal relationship with the Islanders and being able to see all the behind-the-scenes of what goes into making the show. It's a nice feeling to be involved in a show that I've loved and been a fan of for so long.

Now having one series under your belt, is there anything you've learned that you will bring with you onto the summer series?

I've learnt to try and get as much sleep as you can on the plane, although it will be very different this time because South Africa was a lot further than Spain! I've also learnt that everything can change so quickly, you can have an idea of who you think may win one minute and then it can all change the next day.

This summer marks series 10 of Love Island - if you had to pick the most iconic moment from the last ten years, what would it be?

It has to be when Maura was going to the hideaway with Tom but overheard him talking about her to the boys which led to her kicking off at him in the garden! It was just the instant flip over, he nearly had a chance, but he got caught out and ruined it!

What traits do you think make for a great Islander?

I think being super confident and not afraid of going after what you want is a great way to be, you have to really want to find someone, but not be afraid of stepping on people's toes in order to get them.

As the show's anchor you must have lots of celebrities asking you questions at events and parties, who have you encountered that are big fans?

It's not even celebrities, it's just everywhere I go. I was in the airport recently going to America and the woman at immigration was telling me how much she loved the show. She was asking me questions about all of the Islanders. I wasn't asked any questions about why I was in the country, but instead everything that went down last series!

Viewers loved your fashion moments last series, what can they expect to see with your Mallorca looks?

We haven't decided yet, but I've said that I want to look beachy, sexy and fun. I'd say 'Ibiza summer' is the vibe I'm going for.

What's your ultimate slow mo walk in song?

It would depend on the atmosphere of what I was walking in for, I really like the song 'Maria Maria' by Santana, I feel like that could be good.

If you could give one piece of advice to the new Islanders what would it be?

Make the most of it, it's a once in a lifetime experience, you will never be in this position again so go for it, have no regrets and just get stuck in.

If you had to pick your three dream celebrities to go into the Villa as Islanders who would they be and why?

Nick Cannon because he's good with the ladies so would get stuck in straight away, I'd also pick Paris Hilton from the 2000s and Gemma Collins, she would be hilarious.

How was it hosting Aftersun alongside Indiyah and Sam and what are you most excited about for the new series of Aftersun?

Us as a little trio have formed a really nice bond and friendship, which is only going to get stronger. We know each other well and everything we did last series went well, so I'm excited to add even more to it. More opinions, more fun, more vibes!

What moment in the series do you most look forward to each year?

Always Casa Amor and movie night because that's just guaranteed drama.

ruchee gurung

age: 24

from: sutton

occupation: beautician



Why Love Island and why now?

I'm single and looking for love, and it's the perfect opportunity for me to find someone. I'm a relationship kind of girl, but so far it's not worked out for me. So I'm looking forward to hopefully finding the right person in the Villa.

What do you think you'll bring to the Villa?

I'll definitely bring fun, but I'm also quite a direct person. I just say what's on my mind, so I'll bring some honesty too.

What's your 'elevator pitch' for why someone should want to date you?

I'm really caring, when I'm with someone I'm all about them. I'm also really loyal and love doing nice things for the people that are special to me. My love language is gift giving, so I'm a real giver when it comes to relationships.

If there was one thing you'd want your new fellow Islanders to know about you, what would it be?

I'm very loud and outgoing.

Why would you say you're single?

I can be quite picky and as I've got older, if I see one red flag I just don't have the time to deal with it, so I can also be quite 'no nonsense.'

How would friends/family describe you?

Honest, loyal, outgoing and fashionable. My friends always come to me if ever they need advice on what to wear.

Best / worst date story?

My worst date was this guy I decided to meet after texting loads and talking on the phone, but when I met him in person he just wasn't matching my energy. He was super nervous. I decided to meet him for a second date, but it still just wasn't a vibe, he couldn't get his words out, which completely put me off.

What gives you the 'ick'?

Guys with no ambition. I also get the ick if I see a guy wearing white jeans and red trainers. Another one is super skinny jeans when they look like leggings. Fashion is such an important thing for me. If I go on a date and the guy isn't wearing something I like, I'm going home.

Do you fall in love quickly?

I have fallen in love quickly before, but other times I've been more of a slow burner. It really just depends on the person.

If you had to pick three of the most important things you look for in a partner what would they be?

Being family oriented is very important to me because I'm very close to my family. I also want to be with a guy that is motivated. Fashion is another big thing for me, they have to be able to dress because all my friends have great style. I can't bring a guy to meet my friends if he's in an awful outfit.

Tell us something not many people know about you?

I can sing, I studied music when I was younger but it's just a hobby now.

This year marks series 10 of Love Island. Do you have a favourite show moment from any of the previous seasons?

I loved Maura Higgins. I feel like how she handled situations in the Villa was exactly how I would behave. I'd say any Maura moments were favourites for me, I thought she was hilarious.

If you had to pick three celebrities to be in the Villa with you as fellow Islanders who would they be and why?

Rihanna - she's just a boss. ASAP Rocky because he's my celebrity crush. Finally, I'd also need someone funny, so I'd bring Kevin Hart in too.

If money was no object, what would be your ideal first date?

To go on a private jet and go to Bora Bora.

ella thomas

age: 23

from: glasgow

occupation: model



Why Love Island and why now?

I'm excited to have a fun summer, it's going to be good vibes all summer.

What do you think you'll bring to the Villa?

Good energy and entertainment, I'm a girl's girl but I do like to get what I want when it comes to boys.

What's your 'elevator pitch' for why someone should want to date you?

I'm the whole package, I know what I want in life and I've got a big heart.

If there was one thing you'd want your new fellow Islanders to know about you what would it be?

I'd let the boys know that I'm wifey material so don't play with me!

Why would you say you're single?

There is something going on with men these days, they don't know a real one when they've got one. I'd say it's no fault of my own but by choice because I'd never settle for less, you have to keep your standards high.

How would friends/family describe you?

My family would say that I'm bubbly, kind, feisty. Friends would say that I've got good energy and the one to bring the vibes.

What's your best or worst date story?

My ex took me to Paris for my birthday, we went up the Eiffel tower and then went for dinner at a really nice restaurant. The whole date was just a really unforgettable experience.

What gives you the 'ick'?

Guys that sit on Instagram and like every girl's pictures is an ick for me, if I can see he's been liking the girls posts on my explore page, it's a no. I also get the ick if a guy can't dress and doesn't smell good.

Do you fall in love quickly?

Yes, I have a really big heart.

If you had to pick three of the most important things you look for in a partner what would they be?

They have to be able to make me laugh and be caring, I like a masculine man too.

Do you have a claim to fame?

I've been in a Headie One and Burna Burna Boy music video and I was once an extra in *World War Z*. I was 12 years old when I filmed it and got to meet Brad Pitt which was cool.

Tell us something not many people know about you?

I'm a really good cook, you name it, I can chef it up! I'd say the Ella Thomas speciality would be a coconut curry.

This year marks series 10 of Love Island. Do you have a favourite show moment from any of the previous seasons?

It has to be when Anna Vakili caught Jordan moving to India and gave him a dressing down!

If you had to pick three celebrities to be in the Villa with you as fellow Islanders who would they be and why?

Michael B Jordan because he's my celebrity crush, I'd also pick Rihanna and Beyonce because they are queens and who wouldn't want to meet them?!

If money was no object, what would be your ideal first date?

We'd take a private jet to the Maldives and have a candlelit dinner on the beach.

catherine agbaje

age: 22

from: dublin

occupation: commercial
real estate agent



Why Love Island and why now?

I feel like this is the perfect opportunity to narrow down what I'm actually looking for and reach my goal to find love. I want to get my feelings out there and put myself out there. I want to love, and to be loved - and with no distractions as well.

What do you think you'll bring to the Villa?

I'll bring fun, I'll be someone to rely on, outgoing and loud.

What's your 'elevator pitch' for why someone should want to date you?

I'm fun, I'm flirty, I'm just never boring. I can chat your ears off!

If there was one thing you'd want your new fellow Islanders to know about you, what would it be?

I can be a bit bossy. Some of my friends and family call me bossy. I just like being in control sometimes and navigating situations.

Why would you say you're single?

I don't know. Maybe it's lust and not going deeper and staying on the surface level.

How would friends/family describe you?

Someone who is fun and a loving character. They know I have so much love to give. I'm always smiling, I'm always happy, I'm always laughing. You'll always see me with a smile on my face.

What's your best date story?

A guy stood me up one time. Normally, I'd never see them again. But a year later, he explained himself. A year later!? He took me on a date, he rented a car for the night to take us from location to location and we ordered everything at this really nice restaurant. All the starters, all the mains... He ordered a dessert that said 'sorry' on it. It was actually really cute. He got a second date, we went to the casino!

What gives you the 'ick'?

It might be a weird ick, but I don't really like long hair, especially when it gets sweaty...!

Do you fall in love quickly?

I can fall in love quickly, but I don't usually as I feel like I'm very guarded about my feelings. When I do fall in love, I fall hard and you're stuck with me for life!

If you had to pick three of the most important things you look for in a partner what would they be?

Honesty, then they need to be funny and smell nice.

Tell us something not many people know about you?

My teeth are real, people always think they are veneers! I had braces when I was younger. I have two degrees, I have my undergrad and my masters in Psychology and Sociology and Real Estate.

This year marks series 10 of Love Island. Do you have a favourite show moment from any of the previous seasons?

Davide saying, *'You're a liar! You're an actress!'* That was funny.

If you had to pick three celebrities to be in the Villa with you as fellow Islanders who would they be and why?

Michael B. Jordan because I can look at him all day; Nicki Minaj, I'm a fan, I think she's my girlie, I'd be able to talk to her; and Lil Baby.

If money was no object, what would be your ideal first date?

I love walking, seeing sunsets and amazing scenery, so I'd love to go to Italy and have dinner with an amazing sunset.

jess harding

age: 22

from: london

occupation: aesthetics
practitioner



Why Love Island and why now?

I've been single for two years now and my love life just isn't really working. I'm a believer in fate.

What do you think you'll bring to the Villa?

I'm quite a funny person. I do love a bit of a gossip as well.

What's your 'elevator pitch' for why someone should want to date you?

Firstly I think I've got quite a big personality and I've got a heart of gold. I can stand up for myself if I need to. I'm honest, and I love, love. I'm also a really good girlfriend.

If there was one thing you'd want your new fellow Islanders to know about you, what would it be?

I used to live in Spain - I lived there until I was 10.

Why would you say you're single?

Because every boy is giving me the ick at the moment. I feel like it's fate because I'm saving myself for Mr Right in the Villa!

How would friends/family describe you?

They would say that I'm a drama queen, unique, loud, crazy and bright.

Best / worst date story?

I went out with a guy and he picked me up in his black Lamborghini and at every traffic light there were people jumping out to take a picture with the car and it was just such an ick. I usually would love the attention but he was stunting for it. It was a bit cringey, especially when I'd only just met him.

What gives you the 'ick'?

When a guy stunts for money, that's an ick. Showing off all their designer clothes because most of the time they're probably fake anyway! Another one is when a boy runs for the train and the train goes without him. Lunch Boxes also - just go to Tesco and get a meal deal!

Do you fall in love quickly?

Yes, I do fall really quickly and sometimes it's not a good thing.

If you had to pick three of the most important things you look for in a partner what would they be?

Independence and someone who can drive. I want to be the passenger princess! They need to have a good personality too.

Tell us something not many people know about you?

I was a professional street dancer when I was younger and went to the British Championships.

This year marks series 10 of Love Island. Do you have a favourite show moment from any of the previous seasons?

Maura, she was so funny but also when Davide said "Fake as the Louis Vuitton in China"

If you had to pick three celebrities to be in the Villa with you as fellow Islanders who would they be and why?

Three is hard, but definitely Joey Essex!

If money was no object, what would be your ideal first date?

I would love to go to a jungle sanctuary to see the elephants and wash them, that would be so cute.

molly marsh

age: 21

from: doncaster

occupation: musical
theatre performer and
social media creator



Why Love Island and why now?

I think it's ideal timing and the perfect way to find someone. I don't go out and party and I don't use dating apps, I'm actually quite old-fashioned, so there's no better way to meet someone by going into a Villa in the sun with the potential 'one' in there.

What do you think you'll bring to the Villa?

I think I'll bring fun, bubbly, energetic little sister energy. I'm up for a laugh, I'm spontaneous and adventurous, I hope I can bring a bit of light and positivity to people's day.

What's your 'elevator pitch' for why someone should want to date you?

I'd probably say I'll make you a cup of tea every single morning and I'll make you laugh every single day.

If there was one thing you'd want your new fellow Islanders to know about you, what would it be?

I'd want them to know they can always come to me as I'll want to help solve their problems.

Why would you say you're single?

I think I go with my gut feeling and my gut is always right - that's why I'm single at the moment.

How would friends/family describe you?

Mischievous, cheeky, weird and sometimes a bit of a bossy diva, I'm incredibly close to my family.

Best / worst date story?

I haven't actually been on a date with someone new where you're trying to get to know someone. I've been on trips with boyfriends. I don't really have any good or bad dating stories, not yet anyway.

What gives you the 'ick'?

Guys shouting at the television when they're watching sports or the news. You're not going to get anywhere with me if you're shouting at the television.

Do you fall in love quickly?

Yes, I do fall in love quickly.

If you had to pick three of the most important things you look for in a partner what would they be?

A cheeky smile, a cheeky personality and someone that is family oriented.

Do you have any claims to fame?

With my job being in social media, I've had some amazing opportunities to go on press trips and I've actually been out to the Love Island Villa's in Mallorca and South Africa. Having the experience to walk around both was amazing but to now actually live in the Villa is going to be incredible.

Tell us something not many people know about you?

I live on a farm with my mum, dad, sister, grandma, grandad, aunty, uncle, cousin, cousin's husband, their baby and chicken.

This year marks series 10 of Love Island. Do you have a favourite show moment from any of the previous seasons?

I loved Chris and Kem's rap. I fell for Kem as soon as he did his rap.

If you had to pick three celebrities to be in the Villa with you as fellow Islanders who would they be and why?

Joe Swash because I fancy the pants off him, Meghan Trainor and Adele.

If money was no object, what would be your ideal first date?

I like the simple things, I think I'd like a picnic by the beach and if money was involved then maybe we'd take a skydive to the beach.

andré furtado

age: 21

from: dudley

occupation: business owner



Why Love Island and why now?

I've finished Uni now, I'm done with situationships and I have a better mindset towards relationships. There are so many things aligning for me, a good woman to add to that will be the icing on the cake.

What do you think you'll bring to the Villa?

I'm charming, I'm going to bring good looks and some language lessons. I'm going to teach the other Islanders Portuguese, Spanish and a little bit of Creole. I think I've got every slice of the pie.

What's your 'elevator pitch' for why someone should want to date you?

I'm sweet like chocolate and who can resist chocolate?

If there was one thing you'd want your new fellow Islanders to know about you, what would it be?

I have a strict morning routine, so if I wake anyone up sorry, not sorry. I'm always singing, I get up between 6 and 7am full of energy!

Why would you say you're single?

Commitment issues.

How would friends/family describe you?

My friends and family would say I'm very gentle, very respectful, good manners, confident and I'm someone that knows how to read the room. Some friends call me sexy!

Best / worst date story?

I was in college and I was quite shy back then. There was a girl that was always hitting on me. She invited me to the cinema. I was there waiting for her and she turned up with all of her female and male friends, so I got frightened and I ran away! For two years of college they clowned me for it. My fight or flight instinct carried me away.

What gives you the 'ick'?

When I'm out eating with a fine woman and she's chomping on her food. Another ick is being unnecessarily disrespectful, especially to parents, family members, or waiters.

Do you fall in love quickly?

I would say I fall too quickly to be honest. When I look at beautiful ladies, before I've said hello to them I've already fallen in love. I'm already planning the wedding.

If you had to pick three of the most important things you look for in a partner what would they be?

Ambition, good manners and a pretty face that I can't stop looking at!

Tell us something not many people know about you?

I can speak a couple of different languages. I speak Portuguese, Creole my home language from Cape Verde, English of course and Spanish as well.

This year marks series 10 of Love Island. Do you have a favourite show moment from any of the previous seasons?

When Indiyah said to Dami '*May the best heartbreaker win*' at the *Casa Amor* recoupling. I loved it. Or when Kaz walked in with Josh, and Georgia was standing there single at *Casa Amor*. *Casa Amor* always brings the fireworks!

If you had to pick three celebrities to be in the Villa with you as fellow Islanders who would they be and why?

I would pick a beautiful singer called Coco Jones. You know the Greek Mythology statue? I'd ask her to stand that way so I could just look at her and take it in. Eye candy! A Nigerian artist called Rema, for music and a partner in crime. Kehlani - I love my music. I always think about myself in a 90's RnB video when I'm approaching a woman.

If money was no object, what would be your ideal first date?

I would love to go strawberry picking, I'd want to have a field spelt out in her name, then I'd have to ask her to be my girlfriend. So I'd like to plant a field full of strawberries.

mitchel taylor

age: 26

from: sheffield

occupation: gas engineer



Why Love Island and why now?

I feel like I'm known in Sheffield as 'someone's ex', so it's nice to have a fresh start and to switch off from distractions and to focus on finding the perfect girl for me.

What do you think you'll bring to the Villa?

I'll bring a cheeky trait, I'm a bit of a wind-up merchant!

What's your 'elevator pitch' for why someone should want to date you?

I thrive on being a gentleman. I'll shower you with flowers, I'll take you on dates, I'll fill your bedside draw with your favourite sweets and chocolate. I've been single, I've had my fun, and now I want to settle down now.

If there was one thing you'd want your new fellow Islanders to know about you what would it be?

I'm a lot more fun than I look. I think I look serious all the time, I've got a resting 'Mitch' face.

Why would you say you're single?

I'm just really picky. I've got to find the girl that I want to marry and have kids with. I'm nearly 27, I don't want to play the field anymore, I want to find the one.

How would friends/family describe you?

A wind-up merchant with a big heart. I like to wind you up but I've always got your best interests at heart.

What's your worst date story?

I once took a girl out on a double date with my best mate and his girlfriend. My mate's girlfriend and I were having a bit of banter, but then the girl I brought out on the date started to defend her and we ended up having a massive argument... I literally left within the first drink and went home.

What gives you the 'ick'?

Food in your teeth and counting coins in your hand - when a girl stands at the bar counting out the coins to pay for a drink. It's not for me!

Do you fall in love quickly?

I either jump in with two feet or not at all. I do believe in love at first sight.

If you had to pick three of the most important things you look for in a partner what would they be?

Down-to-earth, nice teeth and nice eyes.

Tell us something not many people know about you?

My guilty pleasure is listening to break-up songs. Khalid, or Juice WRLD or any of Lauv's music. Even if I'm in a relationship I like to get in the car and stick a break-up song on and feel the feels.

This year marks series 10 of Love Island. Do you have a favourite show moment from any of the previous seasons?

The salmon dive, with everyone diving in the pool on the 2018 series.

If you had to pick three celebrities to be in the Villa with you as fellow Islanders who would they be and why?

Madison Beer, Christian Ronaldo - just for a quick kick about - and Sigrid. Sigrid is very natural and I find that really attractive.

If money was no object, what would be your ideal first date?

I would fly first class to Dubai and have a fancy date in the Burj Khalifa.

tyrique hyde

age: 24

from: essex

occupation:

semi-professional footballer



Why Love Island and why now?

I've never had a girlfriend and I haven't been on holiday for ages so it's perfect.

What do you think you'll bring to the Villa?

I'll bring vibes, confidence, good energy and honesty. I don't sit on the fence, if I have an opinion I will speak up. I'm also not afraid to go after what I want.

What's your 'elevator pitch' for why someone should want to date you?

I'm fun, you'd never get bored! I'm also caring, considerate and a very good listener.

If there was one thing you'd want your new fellow Islanders to know about you, what would it be?

That I'm deaf in my right ear. I've got a tattoo next to my left one that symbolises strength and power in my good one.

Does being partially deaf present you with any obstacles day to day?

It doesn't, it's something I've been used to my whole life.

Why would you say you're single?

In the past I've not been ready to commit to a relationship but now I'm open to settling down with the right girl.

How would friends/family describe you?

Outgoing, confident and impulsive.

What's your best or worst date story?

I was in a restaurant on a date and when I went to pay the bill my card declined, but I knew I had money in my account. I tapped it a second and third time but it kept declining and the waiter started shouting 'it's declined' which was getting me all hot and flustered! The girl I was on a date with then offered to pay and as soon as we were walking back to the car, I sent her the money back. I realised that my card had expired! I told the girl this, but I don't think she believed me.

What gives you the 'ick'?

When girls walk around barefoot when they are coming out of a club. Another one is girls that are too into star signs.

If you had to pick three of the most important things you look for in a partner what would they be?

Loyal, trustworthy and caring.

Do you have a claim to fame?

Toby Aromolaran is one of my best friends, we grew up together and were in the same class at school.

Tell us something not many people know about you?

I enjoy colouring in books, sometimes when I'm just chilling at home I'll get my colouring pens out, it helps me relax.

This year marks series 10 of Love Island. Do you have a favourite show moment from any of the previous seasons?

It has to be Davide calling Ekin-Su a liar and an actress, that was so funny.

If money was no object, what would be your ideal first date?

I'd go to the Caribbean and charter a yacht.

george fensom

age: 24

from: bedford

occupation: business
development executive



Why Love Island and why now?

Love Island is something I've always wanted to do. I've found lust before, but now it's time for me to find love.

What do you think you'll bring to the Villa?

Good vibes and high energy. I just want to make an impact in a positive way. I want to be the go-to guy. I'm going to bring my charm, personality, quick wit, good looks, tanned ankles and just smash it!

What's your 'elevator pitch' for why someone should want to date you?

I've put myself first in relationships before and it didn't end well, so I'm looking to focus and give 100% of my time and care to someone. I want to settle down, I'm getting old.

If there was one thing you'd want your new fellow Islanders to know about you, what would it be?

My dad jokes.. Quick wit and banter is my bag. I'm genuinely funny too, I laugh at my own jokes.

Why would you say you're single?

Because of the wrong decisions that I've made in the past. I've not put girls first in relationships which I should've done.

How would friends/family describe you?

I'm the first person to bring the vibe up, I'm always dancing, I'm always the one who wants to go out. My go to dance move is what I call the Dad Dance, I'm gonna bring dad jokes and dad dancing to the villa.

Best / worst date story?

I went to a restaurant with a girl I was chatting with her on Hinge. She looked very good in her pictures. I turned up to the restaurant and was severely catfished, it wasn't a 40 year old bloke from Stoke-on-Trent, but lots of photo editing, I couldn't believe it. Because I'm polite, I sat down and had a drink with her and I was honest, I wasn't gonna say my cat died or anything. To this day, I'll never go for an account that's not verified.

What gives you the 'ick'?

When girls clap their hands when they speak or when people put too many exclamation marks in texts, three is enough.

Do you fall in love quickly?

Yes. I've actually been known to ask someone to be my Mrs after the second date. If I speak to someone and think you're actually a bit of me, I fully go for it.

If you had to pick three of the most important things you look for in a partner what would they be?

Drive: I want them to be passionate about something, whether it's a job or enjoying trips to the zoo on Saturdays. I prefer a girl who is naturally good-looking, and someone who has even more banter than me - although I don't believe that's physically possible. I think those three qualities make for a perfect mix in a partner.

What's your claim to fame?

I don't have one. My Tik Tok has got 46 likes, so there's no claim to fame.

This year marks series 10 of Love Island. Do you have a favourite show moment from any of the previous seasons?

The most iconic was when Ovie used to say 'Message', I loved that. Chris and Kem too, those guys had the ultimate bromance and banter.

If you had to pick three celebrities to be in the Villa with you as fellow Islanders who would they be and why?

I'm going to go with a little sweetheart called Megan Fox, if you've seen *Transformers*. The second would be Anne Hegerty from *The Chase*, I wouldn't crack on with her but I'd have a laugh with her. I'd also like Nigella Lawson to cook something sexy.

If money was no object, what would be your ideal first date?

I think you can't go wrong with top golf.

mehdi edno

age: 26

from: bordeaux/london

occupation:

communications manager



Why Love Island and why now?

I've been single now for over two years. I've watched the show before, and my friends always say I should go on it - they say I'm made for it! So let's see if they're right or not.

What do you think you'll bring to the Villa?

My French accent, as well as lots of laughter.

Are you ready to find 'the one'?

Yes. I've been busy for the last few years with work, and doing my Masters degree but now I'm done with the busy schedule, and ready to find love.

What's your 'elevator pitch' for why someone should want to date you?

I'd simply start by speaking French, that usually gets girls interested.

Why would you say you're single?

I'm single at the moment because I've been too busy for love.

How would friends/family describe you?

I think they would describe me as someone who is confident, kind and funny.

How would your ex girlfriends describe you?

The best!

Best/worst date story?

My best date was a picnic in a vineyard in France - it was beautiful with the sunset, and it was very romantic. It was something different, because going to restaurants was getting a bit boring.

The worst date I've ever been on was with a girl who had come from the gym. She said she had showered, but I don't think the shower had been on for long enough. I stayed for the whole date, because that's what a gentleman should do, but it wasn't a pleasant experience for me.

What gives you the 'ick'?

Clingy girls, and girls that act and talk in a childish way. I like a sophisticated girl who looks after herself.

If you had to pick three of the most important things you look for in a partner what would they be?

Looks are important but they aren't everything, a good sense of humour and someone who is outgoing and up for an adventure is what I'm looking for.

Tell us something not many people know about you?

I have a Masters degree in communication.

This year marks series 10 of Love Island. Do you have a favourite show moment from any of the previous seasons?

I like seeing the couples who are still together today like Tommy Fury and Molly-Mae. It's beautiful to see them still together, looking happy and with a family now too.

If you had to pick three celebrities to be in the Villa with you as fellow Islanders who would they be and why?

My first choice would be Eva Longoria - she is beautiful and I do love a 'MILF'. I also love the Brazilian singer, Anitta, she is very much my type.

If money was no object, what would be your ideal first date?

For me a picnic is very romantic. A picnic on a private, secluded beach.

eBay returns as new love island series sponsor

eBay, the OG marketplace of pre-loved fashion, partners with Love Island for the third time this time returning as headline sponsor.

After coupling up with the nation's hottest series for the previous two seasons, eBay is back to continue its fight against fast fashion by stocking this summer's wardrobe with pre-loved gems to inspire a more conscious way of shopping.

Amy Bannerman, who now takes an in-house role as eBay's Pre-loved Style Director, will once again be sourcing fashion from eBay to style series 10's Islanders in pre-loved.

Alongside pre-loved clothes, a selection of pre-loved, authenticated sneakers and garments from eBay's Imperfects range will also be heading to the villa wardrobe.*

Mirroring the move away from fast fashion that people are seeing on the screen, viewers at home have followed suit with eBay UK reporting over 1400% more searches 'pre-loved fashion' on the marketplace during series nine, compared to series eight, as well as a 24% increase in new circular businesses joining the online marketplace so far in 2023.

New research also found that one pre-loved item has been sold on the platform every second over the last year, with pre-loved fashion listings being up by almost 20% YoY since the Love Island partnership launched - demonstrating the impact the partnership continues to have on consumer shopping behaviours.

Kirsty Keoghan, Global GM of Fashion at eBay said: *"Our Love Island partnership has been loved by the Islanders and the public alike and best of all it continues to inspire people to shop pre-loved first - which is what this partnership is all about. We are so excited to be back for an even bigger and better summer of pre-loved and are encouraging fans to get selling over the next two weeks, your items might just end up on your TV screen very soon!"*

Mike Spencer, Creative Director of Love Island at Lifted Entertainment said: *"We are thrilled to be working even more closely with eBay this year as our headline sponsor. As a production company we have been working up new ways of seeing pre-loved fashion on screen and the ideas behind conscious ways of shopping. This series, we will see a new way of demonstrating the pre-loved clothing cycle, along with the other ways in which we continue to grow as a more 'thoughtful' production. Bring on the summer!"*

Notes to Editors

eBay has revealed that searches for 'pre-loved fashion' on the marketplace increased by more than 1400% in series 9, compared to series 8

• eBay UK saw 1 preloved item being sold every second on eBay over the last year

• eBay UK has seen a 24% uplift of circular businesses joining the platform so far in 2023

• eBay UK has seen an almost 20% increase in pre-loved fashion listings YOY since the Love Island partnership launched

love island shop

The Official Love Island Shop is back with a range of new products, as well as the popular gold font option for our iconic Official Love Island water bottle, available to personalise and purchase from loveislandshop.co.uk and the programme app.

For Series 10, Love Island fans will now be able to purchase the gold champagne flutes seen in the manicured hands of Islanders almost every night on the show. The pair of flutes have the official Love Island stamp on the base and come boxed, so are also perfect for gifts. Another new product for this series is our heart shaped reusable ice cubes, great for popping into your drink to keep it cold while watching the latest episode of Love Island.

Available for the first time is a brand new personalised white cold cup with a twist-to-seal straw lid and personalisation in pink, blue or orange to enjoy iced coffee or smoothies. Also back this series is our range of colourful branded reusable cups that you'll also see the Islanders using for hot drinks.

This series also sees the launch of our Love Island Party Game, a play-anywhere card game where players can find out how much they really know about each other through rounds of questions. Perfect for playing round the firepit!

Favourites returning to the Official Shop as personalised products include the neon pink font official Love Island water bottle as well as tote bags, pet bowls, large and small washbags, satin robes, large and cabin-sized suitcases, baby beakers and phone cases. These are all personalisable in the famous Love Island font in a choice of neon pink, orange and blue. New for this series in the personalised range is a white lined notebook.

love island official partners

Series 10 of Love Island features a host of commercial partners coupling up with the show in addition to **eBay** as the new headline show sponsor and pre-loved fashion partner.

Boots returns for the fourth series in a row as official beauty partner, stocking the villa with an unmissable range of makeup, fragrance, skincare, haircare, suncare and grooming products, all perfect for accompanying a cosy night in watching their popular Beach Hut Tutorials. The best part? Viewers will be able to crack on and shop villa beauty faves via the Love Island app and through a dedicated hub on Boots.com.

WKD returns as the official alcohol partner for the 4th series in a row, with exclusive content that will run across digital and social media, twinned with influencer activity and presence on the Love Island app.

Google Pixel returns as official handset partner, putting the Google Pixel 7 Pro in the hands of Islanders once again. Expect more stunning snaps in Season 10 with Google's most powerful phone and the best Pixel camera yet. Plus, each week, Google Pixel will share unseen and exclusive photos from the Islanders phones, capturing all the behind-the-scenes action.

VIBE by Jet2holidays returns as the travel partner, celebrating all things holidays. Expect exclusive travel-focused content, featuring the islanders when they touch down in Majorca and travel home in style on an award-winning **Jet2.com** flight. Plus, there'll be plenty of chances to win fabulous **VIBE** holidays throughout the summer, with a series of money-can't-buy prizes.

O2 is this year's official network partner and is offering all of its customers the chance to roam at no extra cost 'on the island' or elsewhere in the EU. O2 will be sponsoring Love Island Lookout, running competitions on Priority from O2 and revealing Islander gossip on its social channels throughout the series, with the help of its friendly blue robot: Bubl

Meanwhile, barista quality iced coffee brand **Emmi CAFFÈ LATTE** will be returning as Love Island's official coffee partner. Made with the finest beans, the new limited-edition Love Island packaging and brand-new Popcorn flavour, will mark the partnership. Spilling the beans throughout the show, they will also be the official sponsors of First Look.

Brand-new to the show this series is **Subway®**, joining as Love Island's first ever official lunch partner. With a bumper campaign that includes exclusive digital-first content from the villa, a food-focused sponsorship of the exit interviews and exclusive deals for their Subway Rewards® loyalty members via the Subway Rewards® App.

Ann Summers brings a hotly anticipated range of lingerie & goodies to The Hideaway for our loved up couples to enjoy.

if you use any material from this press pack, please include a full credit for the show.

love island returns 5th june on itv2 and itvx

for any other enquires, please contact:

press contacts

emma daly

emma.daly@itv.com

holly osmond-smith

holly.osmond.smith@itv.com

callum bracken

callum.bracken@itv.com

picture contact

james hilder

james.hilder@itv.com

love island

