

# Ant & Dec take over ITVX this New Year

Published Wed 04 Jan 2023



[Entertainment](#)

## Ant & Dec take over ITVX this New Year

ITVX today announced Ant & Dec are marking the return of popular game show [Limitless Win](#) on Saturday 7th January by dominating the streamer's homepage and selecting their favourite TV shows and films in a takeover entitled **Ant & Dec's Limitless Picks**. The duo will also be discussing some of their choices in specially filmed introductions.

The Geordie pair jointly selected their favourites from ITVX's catalogue of over 12,000 hours of content. The collection includes the brand new real-life drama [Stonehouse](#), starring Macfadyen as John Stonehouse alongside Keeley Hawes which premiered on 2nd January, cold war drama [A Spy Among Friends](#) starring Damian Lewis and Guy Pearce, award-winning crime drama [Broadchurch](#) starring David Tennant and Olivia Colman, [Wire in the Blood](#) starring Robson Green, landmark documentary series [Seven Up!](#), [An Audience with Bob Monkhouse](#),

classic comedy series [Auf Wiedersehen, Pet](#) and the deeply personal [Ant & Dec's DNA Journey](#).

Users can view Ant & Dec's Limitless Picks by logging on to [ITVX](#) now.

## **Editor's Notes:**

### **About ITVX**

Launched in late 2022, ITVX is UK's freshest streaming service, letting viewers stream new programme exclusives, with adverts, for free; ranging from premium dramas, documentaries, US series, comedy and reality shows to blockbuster films and much, much more. ITVX is the first streaming service in the UK to offer viewers the flexibility to access free content with ads and ad-free paid subscription, all in one place. Paying subscribers also have access to BritBox UK. ITVX live streams must-watch events, from live sport to Love Island, as they are broadcast on ITV's channels. ITVX also offers an ever-changing host of exclusive themed channels in line with viewer preferences and popularity; these constantly evolving pop-up channels provide a scheduled experience through a streaming service.

Press Contacts

[emma.daly@itv.com](mailto:emma.daly@itv.com)

Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>