

Love Island 2023 promo

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Love Island returns this January on ITV2 and ITVX

During tonight's broadcast of the James Bond film 'No Time To Die', ITV viewers will see the full promotional trailer for Love Island ahead of the upcoming 9th series in South Africa.

The trailer features brand new host Maya Jama on a velvet bejewelled bucking bronco as she tells viewers "it's time to grab love by the horns, I am ready, are you?"

As our official love motivator, Maya will be encouraging both this year's Islanders as well as the fans at home to go and grab love by the horns!

Award-winning fan favourite Love Island returns to ITV2 and ITVX this January. Love Island is the biggest show for 16-34s. Record-breaking viewing figures saw

the last series become the most-watched series ever on ITV Hub, amassing over 269 million streams.

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