

England v France watched by 23 million on ITV

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Biggest audience of 2022 saw England World Cup Quarter-final showdown with France

England's World Cup Quarter Final match was watched by a peak audience of 23 million across ITV and ITVM last night as the Three Lions were narrowly defeated by France.

The game drew the biggest audience of the tournament and the highest peak on any channel this year (biggest since the final of last year's European Championship between England and Italy).

It was the most watched programme on television on any channel this year for all viewers (15.1m) and 16-34s (2.5m)

ITV had its best Saturday night on record (records go back to 2002).

Across all viewing on all devices, an average audience of 20.4 million viewers watched the match - with an average of close to 16 million viewers [15.8m] watching the full live and exclusive coverage.

Last night's England v France match was streamed 15.3m times and Morocco's win over Portugal, shown live on ITV earlier on Saturday, was streamed 8.2m times.

In total there were 30m streams on ITVX yesterday, which is the best ever for the Hub or ITVX.

Press Contacts

grant.cunningham@itv.com

Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>