

England v Senegal scores biggest peak audience of 2022 on a single network

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A peak of 20.4 million viewers across TV and streaming watched ITV's coverage of England v Senegal as the three lions secured their place in Saturday's forthcoming quarter final.

This is 1.7 million viewers higher than the peak audience for England v Wales.

Across television, an average audience of 13.4 million viewers watched the overall coverage of England v Senegal between 6pm and 9.30pm/ a 61% share of viewing, with an average of 18.4 million viewers watching the full match.

The match attracted 10.8 million streams, ITV's biggest audience of the World Cup so far.

England will take on France in the quarter-final on December 10th, with live coverage from 6pm, on ITV and ITVX.

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Viewer enquiries

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