

# **ITV licenses content from Paramount Global Content Distribution including comedy, drama and more for ITVX**

Published Thu 01 Dec 2022



[ITVX](#)

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ITV has signed a multi-year licensing deal with Paramount Global Content Distribution which will allow UK audiences to stream the likes of *Everybody Hates Chris* and *Freaks and Geeks* on ITVX for free in 2023 and beyond.

To add some bite to the new year, vampire horror *From Dusk Till Dawn: The Series* starring DJ Cotrona will also be available in January. *Beauty and the Beast* starring Jay Ryan and Kristin Kreuk will be available from February 2023, and supernatural mystery *Medium* starring Patricia Arquette will follow soon thereafter.

For those seeking lighter entertainment, Freaks and Geeks starring James Franco and Seth Rogan will be available from January 2023, as well Diablo Cody's United States of Tara starring Toni Collette. Crazy Ex-Girlfriend, starring Rachel Bloom, Everybody Hates Chris, narrated by Chris Rock, and Jane the Virgin starring Gina Rodriguez will follow in the Spring of next year.

ITV's Head of Content Acquisitions, Sasha Breslau said:

*"We are thrilled to be working with Paramount Global Content Distribution to bring such a fantastic mix of content to ITVX viewers in 2023 and beyond".*

The deal was negotiated by ITV Head of Content Acquisitions Sasha Breslau and Controller of Acquisitions, Rights and Regulatory, Jonathan Vandermeer.

[end]

Editor's Notes

About ITVX

Launching in late 2022, ITVX will be the UK's freshest streaming service, letting viewers stream new programme exclusives, with adverts, for free; ranging from premium dramas, documentaries, US series, comedy and reality shows to blockbuster films and much, much more. ITVX will be the first streaming service in the UK to offer viewers the flexibility to access free content with ads and ad-free paid subscription, all in one place. Paying subscribers will also have access to BritBox UK. ITVX will live stream must-watch events including the forthcoming FIFA World Cup, I'm A Celebrity and the Love Island Finale as they are broadcast on ITV's channels. ITVX will also offer an ever-changing host of exclusive themed channels in line with viewer preferences and popularity. These constantly evolving pop-up channels will give a scheduled experience through a streaming service, with viewers able to choose where in the schedule they join.

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