

ITV announces new deal with Warner Bros. Discovery International Television Distribution

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[ITVX](#)

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Further increasing ITVX's drama and comedy offerings in 2022 and beyond

ITV has struck a new agreement with Warner Bros. Discovery International Television Distribution to bring a raft of popular American TV series to the free-to-air platform in the UK.

Content launching on ITVX in late 2022 and early 2023 includes two DC dramas: **Arrow**, starring Stephen Amell as the titular vigilante superhero, and all five seasons of **Gotham**, which stars Ben McKenzie as Detective Gordon and David Mazouz as the young Bruce Wayne.

All eight series of the ever-popular ***The Vampire Diaries***, starring Nina Dobrev, Paul Wesley, and Ian Somerhalder, and all five series of spin-off supernatural drama ***The Originals***, starring Joseph Morgan, will also be available to stream for free on the service in early 2023.

All ten series of the DC drama ***Smallville***, starring Tom Welling as a teenaged Clark Kent before he embraces his powers and understands his true calling as Superman, and all twelve series of popular sitcom ***Two and a Half Men***, starring Charlie Sheen (seasons 1–8), Jon Cryer, and Ashton Kutcher (seasons 9–12) complete the new additions and will be made available this December.

The deal was negotiated by ITV Head of Content Acquisitions Sasha Breslau and Controller of Acquisitions, Rights and Regulatory, Jonathan Vandermeer.

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About ITVX

Launching in late 2022, ITVX will be the UK's freshest streaming service, letting viewers stream new programme exclusives, with adverts, for free; ranging from premium dramas, documentaries, US series, comedy and reality shows to blockbuster films and much, much more. ITVX will be the first streaming service in the UK to offer viewers the flexibility to access free content with ads and ad-free paid subscription, all in one place. Paying subscribers will also have access to BritBox UK. ITVX will live stream must-watch events including the forthcoming FIFA World Cup, I'm A Celebrity and the Love Island Finale as they are broadcast on ITV's channels. ITVX will also offer an ever-changing host of exclusive themed channels in line with viewer preferences and popularity. These constantly evolving pop-up channels will give a scheduled experience through a streaming service, with viewers able to choose where in the schedule they join.

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Viewer enquiries

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