

**I'm A Celebrity...Get Me Out Of Here! back in Australia with a peak of 10.3 million TV viewers - the biggest TV overnight of the year outside of national and sporting event**

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**Biggest entertainment launch on any channel this year**

I'm A Celebrity...Get Me Out Of Here! returned last night with a massive peak audience of 10.3 million, with a total of 9.1million TV viewers watching the launch show - making it ITV's highest rating of the year, and up by over 1 million viewers on last year's launch. It is ITV's biggest overnight audience since last year's Euros and the biggest programme launch on any channel this year, excluding national

and sporting events.

With 2.0 million 16-34 TV viewers across the show, last night's I'm A Celebrity...Get Me Out Of Here! is the biggest 16-34 audience of the year, across any programme or channel.

A Masked Singer I'm A Celebrity special also peaked with 4.8 million viewers.

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