

ITVX the UK's freshest streaming service to launch on 8th December

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- **Streaming service to launch with over 10,000 hours of free programming**
- **Flagship programming premiering at launch include A Spy Among Friends, Tell Me Everything, The Confessions of Frannie Langton and Plebs: Soldiers of Rome**
- **250+ stellar films and 200+ series available at launch**

ITV today announced the official launch date of new, free streaming platform ITVX. Replacing ITV Hub as the online home of all ITV content, viewers can expect a new and improved product experience through ITVX as well as more new and exclusive programmes to stream for free, than anywhere else.

ITVX will be rolling out across devices and platforms in the coming weeks, to ensure viewers have full access to all content, including the new, exclusive to streaming titles which will go live on Thursday 8th December.

At launch, viewers will have access to over 10,000 hours of content in high definition, and ITVX will also drop new and exclusive programmes every week of the year.

Viewers can also expect the full range of ITV drama past and present to go on the service, as well as documentaries, cult classics and hundreds of blockbuster films which will all stream for free from Thursday 8th December.

All ITV's channels will be available to livestream through ITVX, as well as additional themed channels (known as FAST channels), and a dedicated news section on ITVX.

ITV's Chief Executive, Carolyn McCall said:

"We're really excited to launch ITVX, with more content available than ever before, and a whole range of exclusive commissions. ITVX is powered by a significant, streaming-first commissioning budget, and an integrated technology and data platform providing a high quality, and more personalised viewing and advertising experience, that will continue to evolve in 2023 and beyond."

ITVX Commissions

ITVX will premiere a collection of top quality new dramas on **8th December**, which will only be available for free on the streamer. ITVX's inaugural commissions which will be available on launch day include hotly anticipated six-part cold war drama [A Spy Among Friends](#) starring Damian Lewis and Guy Pearce, provocative new teen drama [Tell Me Everything](#), powerful period drama [The Confessions of Frannie Langton](#) starring Karla-Simone Spence, Sophie Cookson and Patrick Martins and [Plebs: Soldiers of Rome](#), the feature-length special finale to the popular comedy series.

At least one flagship show will then launch on ITVX per week going forward. [Litvinenko](#) starring David Tennant and Mark Bonnar will launch on **Thursday 15th December**.

High stakes family drama [Riches](#) starring Deborah Ayorinde and Hugh Quarshie will launch on **22nd December** alongside landmark natural history documentary [A Year on Planet Earth](#) presented by Stephen Fry.

Gripping four-part thriller [Without Sin](#) starring Vicky McClure and adrenaline-fuelled new game show [Loaded in Paradise](#) will launch on **28th December**.

[Nolly](#), Russell T Davies' upcoming drama on Crossroads' Noele Gordon, will launch in early 2023.

Full Series Drops

In addition to the series premiering and streaming exclusively on ITVX, the service will also be launching full series of upcoming flagship ITV shows on their first day of broadcast, allowing viewers to binge watch to their hearts' content. Early examples will include real life drama [Stonehouse](#) starring Matthew Macfadyen and Keeley Hawes and the new series of [Unforgotten](#) which will be made available in early 2023. These series are in addition to the vast library of over 200 both recent and classic US and UK dramas, comedies and reality shows that will be available to users.

Films

On 8th December ITVX will launch with over 250 feature films, with a thousand films to be made available to stream each year. Films available at launch will include the *Back to the Future* trilogy, the *Despicable Me* trilogy, *Wonder Woman* and many more. The full *Fast and Furious* series of films will be launched in 2023.

Documentaries

ITVX will launch with an impressive array of documentaries including the breathtaking natural history documentary *A Year On Planet Earth*, which draws on spellbinding and dramatic stories from all corners of the globe.

ITVX will also feature a dedicated true crime collection which will feature over 150 hours of nail-biting viewing including *Monster in My Family*, which delves into the lives of serial killers in a way that's rarely seen. *The Case Against Cosby* - a premium documentary exposing new truths about accusations against the comedian will follow in 2023.

ITVX factual commissions [Rolf Harris: Hiding in Plain Sight \(w/t\)](#), [The Rise and Fall of Boris Becker](#) (w/t) and [A Murder in the Family](#) will also launch in 2023.

Science Fiction and Fantasy

Those seeking to escape into another world through their viewing choices will also be catered to, with a robust science fiction and fantasy offering ranging from

classics including *Thunderbirds*, *Captain Scarlet and the Mysterons*, *Terrahawks*, *Joe 90*, *Stingray*, *Space 199* and *UFO*, to the likes of *Supernatural*, *The 100* and *Nikita*, and classics in the making including *Astrid & Lilly Save the World* and Korean-American hit series *Dramaworld*.

News

ITVX represents a new and exciting way for news to be consumed by audiences. Viewers can expect to see a dedicated rail featuring the most significant and interesting stories, updated throughout the day, some in bitesize easily digestible video and other longer more in-depth reports of news from ITV's bulletins, and in the morning, GMB. ITVX will work in tandem with the ITV News website and ITV News social pages, with a range of reporters and presenters delivering new content daily, in the latest expansion of ITV's award-winning journalism offering.

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About ITVX

Launching in late 2022, ITVX will be the UK's freshest streaming service, letting viewers stream new programme exclusives, with adverts, for free; ranging from premium dramas, documentaries, US series, comedy and reality shows to blockbuster films and much, much more. ITVX will be the first streaming service in the UK to offer viewers the flexibility to access free content with ads and ad-free paid subscription, all in one place. Paying subscribers will also have access to BritBox UK. ITVX will live stream must-watch events, from live sport to Love Island, as they are broadcast on ITV's channels. ITVX will also offer an ever-changing host of exclusive themed channels in line with viewer preferences and popularity. These constantly evolving pop-up channels will give a scheduled experience through a streaming service, with viewers able to choose where in the schedule they join.

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