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Britain Get Singing, a 90-minute Christmas extravaganza is coming to ITV and ITVX this festive season, supporting ITV's groundbreaking mental health campaign Britain Get Talking.

Hosted by TV and radio presenter Roman Kemp, this unmissable TV event created and produced by Lifted Entertainment, will see a number of groups comprised of stars from TV's biggest shows go head-to-head in a spectacular sing-off, undoubtedly bringing sparkle to the screens this Christmas.

Taking to the stage, the groups will put their vocal prowess to the test as they look to to impress the studio audience and Super Panel made up of some of TV's most iconic judges - The Voice UK's will.i.am, Britain's Got Talent's Alesha Dixon

and Starstruck's Adam Lambert and Jason Manford. But which group will hit the high notes and who will fall flat?

Shining a light on the importance of looking after mental wellbeing by connecting with others, this star-studded special will also feature inspiring clips in which the stars discuss their own experiences of mental health.

Katie Rawcliffe, ITV's Head of Entertainment Commissioning said:

"Our viewers' favourite famous faces are ready to pull out all the stops in a bid to impress the audience and our stellar panel of judges. Britain Get Singing is sure to add some much-needed Christmas magic to screens later this year."

Susie Braun, ITV's Director of Social Purpose said:

"Since it launched in 2019, Britain Get Talking has seen over a hundred of the nation's best-loved celebrities encouraging the nation to connect with each other. Britain Get Singing will see even more join that number as part of this Christmas treat with an important message: we can all nurture our mental wellbeing by getting together."

Richard Cowles, Managing Director of Lifted Entertainment said:

"Britain Get Singing will bring together the stars from your favourite TV shows to battle it out with some spectacular vocal performances in front of an audience and a panel of superstar judges. We're pleased to be working with Britain Get Talking to bring this warm, humour-packed talent show to ITV's Christmas schedule."

Britain Get Singing has been commissioned for ITV by Katie Rawcliffe, ITV's Head of Entertainment Commissioning, Paula Thomas Gallie, ITV Entertainment Commissioning Editor and Louise Major, ITV Entertainment Commissioning Editor. The special will be produced by Lifted Entertainment (part of ITV Studios) and the Executive Producers are Lee McNicholas and Simon Marsh. Series Editor is Rosie Franks.

Britain Get Talking is supported by Mind and YoungMinds, and by SAMH in Scotland, to encourage people to look after their mental health by connecting with others. Created with Uncommon Creative Studio, it originally launched in 2019 by pausing the live broadcast of Britain's Got Talent, and then as lockdown beckoned, Ant and Dec invited the nation to send their messages of support for broadcast and to stay in touch with the message that we're 'apart, but never

alone.'

Since its initial launch, research indicates that Britons have had 100 million new or more meaningful conversations as a result of the campaign, which has featured celebrities from Captain Tom to Susanna Reid, Maya Jama to Shirley Hancock.

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