

Multi-million selling international superstar Shania Twain joins ITV's Starstruck

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The Queen of Country Pop is coming to ITV as Shania Twain takes her place on the panel for the forthcoming second series of Starstruck, which returns to ITV and ITVX in 2023.

International superstar Shania Twain is a five-time GRAMMY winner and one of music's most renowned trailblazers. With five albums released and more than 100 million albums sold worldwide, Twain remains the top-selling female country pop artist of all time.

The Canadian singer-songwriter will join the Saturday night entertainment format, which sees members of the public transformed into music icons. Shania will sit on

the show's judging panel alongside returning stars Adam Lambert, Beverley Knight and Jason Manford. Olly Murs will once again host the show.

Starstruck launched on ITV in February 2022, with a consolidated 4.7 million tuning into its first episode, making the show one of the biggest new entertainment commissions of the year.

Produced by Remarkable Entertainment (a Banijay UK company), contestants undergo the ultimate 'superstar experience', shedding their normal personas to become global icons, all courtesy of an elite team of glam and stylists overseeing an extraordinary on screen transformation. Series one featured performers impersonating stars including Harry Styles, Barbra Streisand, Elton John and Cher.

Katie Rawcliffe, Head of Entertainment Commissioning, ITV said "Shania is one of the all time music greats, not to mention a fabulous personality, so it's an honour to welcome her to the Starstruck panel alongside Adam, Beverley, Jason and of course Olly at the helm."

Cat Lawson, Creative Director, Remarkable Entertainment said "We are over the moon to welcome music legend Shania Twain to our fantastic Starstruck panel. She is an absolute trailblazer who has collaborated with everyone from Elton John to Harry Styles. Shania will bring so much fun to our Saturday nights we simply cannot wait."

Starstruck is commissioned by ITV Head of Entertainment Commissioning Katie Rawcliffe and Commissioning Editor, Lily Wilson and Commissioner David Smyth. Cat Lawson is executive producer for Remarkable Entertainment. The Starstruck format and finished programmes are represented internationally by Banijay.

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About Shania Twain

International superstar Shania Twain is a five-time GRAMMY winner and one of music's most renowned trailblazers. With five albums released and more than 100 million albums sold worldwide, Twain remains the top-selling female country pop artist of all time. Her hits include "Any Man of Mine," "That Don't Impress Me Much," "You're Still the One" and "Man! I Feel Like A Woman!". Shania was the first artist in history to release 3 consecutive diamond certified albums. Twain's first album in 15 years, NOW, was released in September 2017 and debuted at No. 1 on the Billboard Top 200 albums, making it the first female country release

in over 3 years to top the all-genre chart. Additionally, the album landed at No. 1 on the Billboard Top Country album charts and went to No. 1 in Canada, Australia and the UK. The release was followed by a year-long sold-out NOW World Tour. Twain is currently performing at her second residency in Vegas called “Let’s Go!”. The residency at the Zappos Theater in Planet Hollywood Resort & Casino kicked off with a sold out run and continues through 2022. On July 26, Netflix released Shania Twain: Not Just a Girl, a brand-new, career-spanning documentary on Twain’s life and career with an accompanying Highlights album. The Queen of Country Pop will return with new music this year.

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