

ITV to show LaLiga in new three season deal

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ITV will broadcast LaLiga in a new three season deal announced today.

The prestigious Spanish league featuring some of the biggest clubs in world football will be broadcast live and exclusively free to air on ITV, ITV4 and ITV Hub.

From this current season up to and including 2024/25, ITV have secured the UK rights to 10 matches per season, with either FC Barcelona, Real Madrid or Atlético Madrid appearing in ITV games.

ITV's first LaLiga match will be Real Sociedad v FC Barcelona on Sunday August 21st, following a deal with rights holders Premier Sports. Coverage will begin on ITV4 at 8:30pm, with kick-off at 9pm.

Niall Sloane, ITV Director of Sport, said:

“This deal ensures free to air coverage for all football fans of one of the most entertaining leagues in the world. The deal with Premier Sports will give fans the chance to see some of the most iconic clubs and world-class players in action, live on ITV.”

ITV's matches will also be available on Premier Sports and LaLigaTV where all other available live games will be broadcast.

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Viewer enquiries

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