

ITV commissions new Olivia Attwood series

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Former Love Island star to delve into cosmetic surgery for new show produced by Optomen Television

Olivia Attwood will make a full-bodied dive into the world of cosmetic surgery for a brand-new ITV series, Olivia Attwood's Perfect...(w/t).

Following the success of her current ITV show, Olivia Attwood: Getting Filthy Rich, which explores online sex, Olivia will now immerse herself in an even more eye-boggling and cash-crazed industry - and one which she, herself, is no stranger to.

In the hands-on style viewers of Getting Filthy Rich will be familiar with, Olivia will not flinch as she delves into the extreme lengths people go to in order to achieve the 'perfect look.'

Olivia will investigate the high-risk nature of going under the knife and the jeopardy that comes with any procedure, as well as the eye-watering amount of money some are willing to spend on their dream appearance.

Olivia asks beyond the price tag what are the potential human costs of surgery and gets up close and personal with cosmetic surgery's winners and losers.

As a veteran of two boob jobs, a thread lift and multiple injectables, Olivia Attwood is not entirely new to cosmetic surgery. But, in this fresh and immersive series, Olivia wants to go way beyond her previous experience to find out how science and social media are redefining beauty as we all chase the perfect selfie.

In the age of the "tweakment", the self-scrutiny of the Zoom Boom and the ubiquity of social media, Britain's cosmetic surgeons have never been busier as one in three of us say we'd be up for a nip and tuck.

In each episode of Olivia Attwood's Perfect...(w/t), Olivia will investigate a different part of the body, as she sets out to be the perfect guide to Olivia's Perfect Vagina, Olivia's Perfect Bottom, Olivia's Perfect Penis, Olivia's Perfect Boobs and Olivia's Perfect Face.

Olivia will embed herself with patients and practitioners, discovering the astonishing range of procedures now available and why so many people are so keen to undergo them - she will even try out some of the treatments herself and perhaps sample the other side of the syringe by administering treatments.

Frank, funny and relatable, this series will lift the lid on our search for the perfect body.

Olivia said:

"I am completely fascinated by cosmetic surgery and I've always been open about the treatments I've had done. This is an opportunity for me to get under the skin of the industry, meet key players, find out what's happening - the good, the bad and the ugly - and what direction we're heading in. I can't wait to get started."

Olivia Attwood's Perfect Body is commissioned for ITV and ITVX by Kate Teckman, Commissioner and Head of Development for Factual Entertainment.

Kate said:

“We are delighted that Olivia is fronting another series for us at ITV. I can’t think of a better guide for viewers to give them a genuinely revealing insight into the reality of an extraordinary multi billion pound industry. She will throw herself into this subject with real honesty, curiosity and humour.”

The series is produced by Optomen Television. Executive Producers are Tina Flintoff and Nick Hornby.

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