Casa Amor recoupling sees Love Island's biggest overnight audience since 2019 final

Published Fri 08 Jul 2022



Corporate

Love Island had its biggest overnight audience since the 2019 final with a fantastic total audience of 3.9m across all devices.

It had a TV audience of 3.0m viewers and was up on the equivalent episode last year by a strong +0.8m TV viewers. The show won its slot and was the most watched programme of the day for 16-34s. It had 1.3m 16-34 TV viewers, making it the most watched 16-34 programme on a digital channel so far this year.

Last night's Love Island has beaten all SVOD programmes so far this year for both all individuals and 16-34s based on viewing on the day of release (overnight likefor-like).

The aftermath continues on tonight's show at 9pm on ITV2 and ITV Hub.

Press Contacts jake.way@itv.com

Viewer enquiries

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