

# Quay couples up with Love Island

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## [Corporate](#)

**Quay, a leading global eyewear brand, announces it will be the official eyewear partner of Love Island UK Season 8. The Quay X Love Island campaign gives viewers at home the chance to wear the eye candy they've been craving all summer long. The collaboration features a 16-piece statement-making collection of sunglasses, starting at £49, available now at <https://www.quayaustralia.co.uk/collections/love-island>**

Quay, known for its affordable, quality eyewear and celebrity and influencer collaborations, is heating things up this summer with their first-ever TV partnership premiering on June 6 on ITV2 and ITV Hub in the UK. From your screens to your doorstep, Quay is bringing islanders and viewers the best specs of their life. The hotly anticipated eighth series of Love Island returns to screens tonight with a brand new villa and a brand new batch of singletons looking for love.

*"Quay sunglasses have been spotted on Love Island for years and worn on and off-screen by some of our favourite Islanders. We are thrilled to be joining forces with such an iconic brand to help viewers find their perfect pair of sunnies in real-time," says Bhavit Chandrani, Director of Digital & Creative Partnership, ITV.*

*"Sunglasses have such great prominence on Love Island, so this is such a natural fit for our brand," says Quay's CEO, Jodi Bricker. "Our partnership with Love Island and ITV allows us to bring Quay to viewers' homes through the peak of summer in such a fun and organic way. In addition, social and community engagement is such a pillar of Quay, and no show activates their audience better than Love Island. We cannot wait to bring this highly anticipated collab to life and partake in the conversation."*

From a range of sexy sunnies in a variety of shapes and colours to polarised and blue light lenses, the Quay x Love Island Collection is fitted for your hot summer of romance, starting at just £49. New styles will be dropped weekly as they are seen on the show, so tune in to each episode to indulge in the best specs of your life.

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