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The Prince's Trust Awards in Association with TK Maxx & Homesense

Hosted by **Ant & Dec** the annual **Prince's Trust Awards 2022 in Association with TK Maxx & Homesense** will air on **ITV** and **ITV Hub** for the very first time. In the presence of Founder and President of The Prince's Trust HRH The Prince of Wales, this year will mark its seventeenth year of the Awards, which celebrate the extraordinary achievements of young people supported by the charity.

The Awards will honour the success of young people who are supported by The Prince's Trust, whilst showcasing their incredible accomplishments. Sharing their remarkable stories, we will hear first-hand from individuals who have overcome

significant barriers to transform their lives and futures for the better.

With a host of stars from film, television, music and sport joining to support or present these prestigious awards, it will be a truly inspiring night to remember.

The Prince's Trust helps young people from disadvantaged communities to get their lives back on track, by giving them the confidence and skills to live, learn and earn. Founded by HRH The Prince of Wales in 1976, the charity supports 11 to 30-year-olds across the UK who are unemployed, those struggling at school or at risk of exclusion. Since its inception The Trust has supported more than one million people in the UK.

Ant said: *"It's an absolute privilege to be involved in The Prince's Trust Awards again this year and to be hosting it for the 10th time. It is always so inspirational to hear from these young people who through pure determination and against all odds have come out fighting and achieved so much."*

Dec said: *"We're honoured to play a part in the amazing work of The Prince's Trust. The young people celebrated at The Prince's Trust Awards have shown real strength, commitment and dedication and are proof that the support offered by The Trust really is life changing."*

Martina Milburn, The Prince's Trust Group Chief Executive said: *"Since 1976, The Prince's Trust has championed the immense potential of young people and supported them to gain the skills and confidence they need to succeed. Each year, The Prince's Trust Awards allows us to celebrate the achievements and admire the resilience of young people across the UK and internationally. It is with great pleasure and pride that this year, for the first time, we are able to broadcast The Awards on ITV. ITV is the perfect partner to tell the incredible stories of the young people we support and to bring the Awards show to a new audience."*

Louise Major, Commissioning Editor, Entertainment at ITV and Gemma John-Lewis, Commissioner, Entertainment at ITV said: *"We are privileged to show the remarkable work that The Prince's Trust does and the tremendous courage and determination of the young people they support. We are thrilled to have Ant & Dec at the helm and we hope it will inspire and encourage other young people across the country to fulfil their ambitions no matter what their situation is."*

Fiona Clark, Creative Director for Lifted Entertainment said: *"Lifted Entertainment are delighted to be producing these very special awards which are being televised for the very first time, giving viewers a wonderful opportunity to*

honour this year's extraordinary winners".

The awards will take place in May and will air later that month on ITV and the ITV Hub. It will be produced by Lifted Entertainment, part of ITV Studios.

The Prince's Trust Awards has been commissioned by ITV's Commissioning Editor, Entertainment Louise Major and ITV's Commissioner Entertainment Gemma John-Lewis and Executive Producer for Lifted Entertainment is Fiona Clark and Series Producer for Lifted Entertainment is Lawrie Jordan. Lifted Entertainment is part of ITV Studios.

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Note to Editors:

About The Prince's Trust

The Prince's Trust believes that every young person should have the chance to succeed, no matter what their background or the challenges they are facing. We help those from disadvantaged communities and those facing the greatest adversity by supporting them to build the confidence and skills to live, learn and earn.

The courses offered by The Trust help young people aged 11-30 to develop essential life skills, get ready for work and access job opportunities. We support them to find work because having a job or running a business can lead to a more stable, fulfilling life.

Since The Trust was founded by The Prince of Wales in 1976 we have helped more than a million young people across the UK, and three in four of those we supported over the last five years have moved into work, education or training.

We are committed to enabling even more young people to create a better future for themselves. By helping young people today, the benefits for them, their communities and the wider economy will be felt for years to come.

Further information about The Prince's Trust is available at princes-trust.org.uk or on [0800 842 842](tel:0800842842).

TK Maxx and Homesense have been a partner of The Prince's Trust since 2013 and are one of The Trust's largest delivery partners of the Get into Retail programme. This is a two-to-six-week course that develops young people's skills

in the retail sector and supports them into positive outcomes in retail. Since the partnership began, over 70% of young people who have taken the course went on to full time employment at TK Maxx or Homesense.

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