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Published Wed 04 May 2022



Daytime

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A peak audience of 1.3 million watched Susanna Reid's much anticipated interview with Boris Johnson yesterday, making it the highest peak audience since April 2021.

Susanna was live from Downing Street for Boris Johnson's first interview for five years on Good Morning Britain, which peaked with close to a 30 % share of viewing during the interview.

Between 6 and 9am the show reached 2.4 million viewers and the below clip on the cost of living crisis has been viewed 3 million times so far.

$\underline{https://twitter.com/GMB/status/1521402532857274370}$

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