

# ITV Studios America bolsters its executive team continues expansion

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**ITV Studios America today announced executive team promotions for Anuj Goyal being elevated to Vice President, Business and Legal Affairs and Neil Forcadela to Vice President, Production Finance, as well as the hire of Robert Sorkin as Vice President, Business Development and Strategy.**

The announcement comes following news of ITV Studios America producing FRANKLIN, starring Michael Douglas for Apple TV+ and continued success for other ITV Studios' U.S. scripted business with Tomorrow Studios, Work Friends, Bedrock Entertainment and Circle of Confusion Television Studio.

“As our scripted business continues to expand, we are grateful to Anuj and Neil for their stellar work, and to Robert for coming on board and bringing his proven track record and wealth of knowledge to the ITV Studios America team and our

label partners. All share in our commitment to champion talent, nurture creativity and empower storytelling that connects television audiences around the world,” said Philippe Maignet, President of ITV Studios America.

Anuj Goyal, who was previously Director, Business and Legal Affairs, is responsible for extensive scripted business and legal affairs activity, including oversight of compliance, litigation, distribution, and deals, from development through to production. Goyal, who has worked with ITV since 2014, transitions to the ITV Studios America team after previous roles with ITV as Business Affairs Executive in the U.K. and most recently as VP, Business and Legal Affairs for ITV Global Entertainment Americas in Los Angeles, CA.

Neil Forcadela, previously Director of Production Finance, ITV Studios America, joined the company to manage production financing and payroll for ITV Studios’ U.S. scripted series productions after extensive experience as payroll accountant for Funny or Die, Amazon Studios, Pictures In A Row and years working at NBCUniversal Media.

Robert Sorkin, Vice President, Business Development and Strategy, is responsible for developing innovative solutions to create new revenue opportunities, increase awareness and add value to the studio business across its slate of series. The industry veteran has experience working on all aspects of Business Development from idea creation to execution, to day-to-day project management in multiple areas including consumer products, digital media, television, licensing, mobile applications, and more. He enjoys working with strategic partners across all industries globally to inspire innovation, creatively solve problems and increase the overall value of the business along the way.

#### About ITV Studios America

ITV Studios America is ITV Studios’ LA-based U.S. independent scripted television operation. The studio develops and produces scripted programming, based on original ideas or established IPs, for global exploitation across all platforms, and has been building a growing portfolio of projects in development and production with multiple broadcast and cable networks, and OTT services.

ITV Studios America continues to expand its creative footprint and production pipeline under its “group” operational structure with strategic investments in creative “labels”: Tomorrow Studios (its JV with Marty Adelstein), Work Friends (a JV between Nick Weidenfeld and Tomorrow Studios), Bedrock Entertainment (its JV with Dan Sackheim and Tony To), and Circle of Confusion Television Studios (its JV with talent management and production company Circle of Confusion). ITV Studios’ scripted TV production output in North America currently includes

SNOWPIERCER, PHYSICAL, ONE PIECE and LET THE RIGHT ONE IN from Tomorrow Studios, 10-YEAR-OLD TOM from Work Friends and FRANKLIN from ITV Studios America.

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