

BritBox international launches in April

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On April 28th BritBox International will launch in Sweden, Denmark, Norway and Finland with thousands of hours of premium British content, including critically acclaimed BritBox Originals, exclusive new series and a vast range of TV classics on offer. From drama, crime and comedy to factual entertainment and lifestyle shows - BritBox will bring together the best of British programming, all in one place.

With a fast-growing global subscriber base, the streaming service's Nordic debut will extend Britbox into eight countries internationally, following highly successful launches in the US, Canada, Australia, and South Africa that join BritBox in the UK.

"Adding fresh Originals to our deep range of genres and quality classics is a powerful combination that has just helped us surpass 2.5 million subscribers around the world," said Reemah Sakaan, BritBox International CEO. "Now, the

BritBox team can't wait to bring some of Britain's biggest established names and brightest breakthrough stars to millions of new fans in the Nordics."

From Thursday, April 28th subscribers will be able to watch the biggest collection of British box sets, with thousands of viewing hours available from launch. A range of freshly commissioned BritBox Originals will also land during the streamer's first year, including true crime dramas *Stonehouse*, starring Matthew Macfadyen and Keeley Hawes and *The Thief, His Wife, and the Canoe*, starring Eddie Marsan; light-hearted murder mystery series *Sister Boniface Mysteries*, starring Lorna Watson and Jerry Iwu, plus lush period drama *The Confessions of Frannie Langton* with Sophie Cookson and Jodhi May. BritBox will also launch exclusive new titles every month, from the highly-anticipated Idris Elba's *Fight School* to the critically acclaimed *Anne*, starring award-winner Maxine Peake.

New & Exclusive Titles Launching on BritBox in April

Adapted by *Trainspotting* author Irvine Welsh from his best-selling novel, the gripping BritBox Original *Crime* is Welsh's first ever TV adaptation. Hailed by critics as 'brilliantly written... downright gripping' and 'mesmerising', it stars Dougray Scott (*Mission: Impossible 2*, *Batwoman*) as Detective Inspector Ray Lennox, tasked with finding a missing schoolgirl while struggling with his own addictions. A gritty, twisting six-parter shot on location in Scotland, it features a high-profile supporting cast, including Joanna Vanderham (*Warrior*, *Legends of Tomorrow*) and Ken Stott (*Plunkett & Macleane*, *Charlie Wilson's War*).

Greg Davies (*The Inbetweeners*, *Cuckoo*) wrote and stars in the dark comedy *The Cleaner* as a middle-aged man who mops up after grisly murders and untimely deaths. Based on the German series *Der Tatortreiniger*, it features a raft of British talent including BAFTA-winning actress Helena Bonham Carter (*The Crown*, *The King's Speech*) in an unmissable cameo.

Described as 'fascinating' and 'packed with brilliant anecdotes' by the British press, the feature documentary *Hollywood Bulldogs: The Rise and Falls of the Great British Stuntman* shines a spotlight on the men who jumped, kicked and exploded their way through the Hollywood blockbusters of the 1970s and 80s, from *Bond* to *Batman*, and *Star Wars* to *Superman*.

In addition to drama and comedy, lovers of lifestyle content can catch seasons 17 and 18 of *Masterchef UK* exclusively on BritBox, while crime-watchers won't want to miss season six of the gripping police series *Line of Duty*, with all five previous

seasons also available to binge. The award-winning title attracted over 15 million viewers for the nail-biting season six finale, making Line of Duty the UK's most-watched drama series of the 21st century to date.

"We know that Nordic viewers are huge fans of British TV, and we're sure they'll be hooked on the content we'll be including in BritBox from launch. Signing up is easy with our seven day free trial, and provides the immediate ability to binge-watch favourites like Peaky Blinders, Vera, The Office, and classics such as Absolutely Fabulous, Blackadder and Prime Suspect," said Neale Dennett, New Markets Launch Director at BritBox International.

"We'll also be bringing a wide range of the iconic period drama titles that Britain is so famous for, including Andrew Davies' landmark Pride and Prejudice, as well as Brideshead Revisited, freshly remastered in HD."

BritBox will be available to stream from Thursday 28th April via the web at BritBox.com, on Android and Apple mobile/tablets, Fire TV, Apple TV, Android TV, Samsung Smart TV and LG Smart TV. It will also be available for C More subscribers in Denmark, Finland and Sweden* and on TV 2 Play in Norway.

Prices (after a 7-day free trial):

Sweden – 89 SEK a month, 695 SEK a year

Norway – 89 NOK a month, 699 NOK a year

Denmark – 79 DKK a month, 599 DKK a year

Finland – 7.99 EUR a month, 59.99 EUR a year

You can follow BritBox on Facebook @BritBox Nordic and on Instagram and Twitter @BritBox_Nordic #BritBoxNordic.

(Ends)

Editors Notes

* In Denmark, BritBox will be included in all C More subscription packages.

In Finland, BritBox will be available to C More, C More Hockey and C More Total+ subscribers.

In Sweden, BritBox will be available to C More Standard or higher subscribers.

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