

# ITV wins Best Broadcaster at Edinburgh TV's New Voice Awards

Published Fri 08 Apr 2022



## [Corporate](#)

### **ITV wins Best Broadcaster at Edinburgh TV's New Voice Awards**

ITV has won Best Broadcaster for New Talent at The Edinburgh TV Foundation New Voice Awards, for identifying, nurturing and retaining new talent from a range of backgrounds.

In association with the Edinburgh TV Festival, The New Voice Awards celebrate emerging writers, presenters and directors as well as broadcasters, agencies and production companies - recognising the best undiscovered creatives and the companies who do the most to support them.

The New Voice Awards are central to The TV Foundation's aim to make the industry more accessible to a broader range of individuals and to provide a prestigious platform for rising stars.

From recently taking part in the government's Kickstarter programme, to launching 'ITV Rise' and 'StepUp 60' as part of ITV's Diversity Acceleration Plan, creating opportunity for talent and creatives from ethnically diverse and underrepresented backgrounds continues to be a priority.

Ade Rawcliffe, ITV's Group Director of Diversity and Inclusion said:

*"We are so pleased to have won the Best Broadcaster for New Talent award so thank you to all of the talented individuals we have worked with over the last year as they have started and progressed their careers. Initiatives such as the ITV Studios Production Trainee Scheme and our Apprenticeship programme ensure that new entrants are getting opportunities to join us at the start of their careers. Whilst our Step Up 60 programme and ITV Rise give those at the mid stage of their career the opportunity to progress to more senior levels. New talent, alongside developing existing talent is the lifeblood of our industry and we are pleased to be a part of the journey to support them."*

[end]

Press Contacts

[jenny.cummins@itv.com](mailto:jenny.cummins@itv.com)

Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>