

Arjan Pomper named Managing Director, Global Entertainment, ITV Studios

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Arjan Pomper is today appointed as Managing Director, Global Entertainment ITV Studios, with immediate effect. With its catalogue of 285 unique formats, including some of the largest shows in the world such as The Voice, Love Island, The Chase, I Am A Celebrity... Get Me Out Of Here!, Come Dine With Me and newer titles, Rat in the Kitchen, Sitting On A Fortune and Walk The Line. Global Entertainment is responsible for selling and monetising ITV Studios unscripted formats around the world.

As Managing Director, Pomper reports directly to David McGraynor, Chief Operating Officer, ITV Studios and will work closely with key stakeholders from across the group to deliver against one of ITV Studios key strategic priorities, to

grow its Global formats business.

Arjan joined the Global Entertainment division as Chief Operating Officer in September 2020 and since October last year, has been jointly running the business with Kim Dingler. Kim will continue in her role as Chief Commercial Officer, as part of the Global Entertainment board.

Pomper has extensive experience in various international leadership roles in the media and content industry, including roles within the Media and Communication company Dentsu as CEO of Netherlands, Middle East and Africa and CEO of Dentsu Belgium. Pomper also was co-founder of various media and content companies including building AMPN, a content and production company in Sub Saharan Africa.

Arjan Pomper said: "The formats and content business is going through some interesting developments and in the past 16 months, I've seen that the demand for the very best in entertainment has never been stronger. Now, as Managing Director, I am honoured and excited to continue to work with the ITV Studios team, producers and our partners to take highly entertaining, brand defining, returnable shows and travel them around the world."

David McGraynor added: "I am delighted that Arjan has accepted this exciting role. Global Entertainment has a key part to play in growing ITV Studios Global formats business and I am confident that under Arjan's leadership that it will continue to build on the fantastic success it has achieved to date."

Global Entertainment is the home of licensing for some of the most powerful TV formats in the world including the number 1 entertainment brand The Voice which has already travelled to 139 countries and has been expanded with six successful spin-offs like The Voice Kids and The Voice Senior, the fast-growing global sensation Love Island, commissioned in 21 territories; the culinary success format Come Dine With Me; which is commissioned to 45 territories and The Chase, now in 19 territories with spin-off versions like Beat The Chasers in 5 countries.

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About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV. ITV Studios is home to some of the best creative minds, crafting over 7,000 hours of original

programming across 60 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 90,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.

Press Contacts

cathalijn.snijders@itv.com

Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>