

# Thierry Lachkar named CEO, ITV Studios France

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Paris, London, December 7th 2021 - Thierry Lachkar has today been named as the CEO of ITV Studios France. He takes up the helm at the label with a focus on building and growing the company, which works with the biggest French TV broadcasters and platforms and is responsible for some of the best-loved programmes on French TV.

Shows produced by ITV Studios France include The Voice, which saw a record-breaking tenth season on TF1; The Voice All Stars and 4 Mariages Pour 1 Lune de Miel (a French version of Four Weddings), as well as talent show Spectaculaire, a co-production for France 2, and Nabilla: Sans Filtre, a co-production for Prime Vidéo.

Thierry Lachkar founded the French independent production company, Deeply Superficial and is currently its Managing Director, which has seen success with

formats like Surprise Sur Prise, RTL Pop Rock Arena, W9 Urban Arena. He is also the former CEO and Founder of Shine France, where he spearheaded some of France's most popular shows, including The Voice, The Voice Kids (prior to its transition to ITV Studios France), MasterChef, Prodiges, Baby Boom, La Meilleure Boulangerie and the critically-acclaimed drama series The Tunnel.

Reporting in to Lisa Perrin, MD of International Productions, Thierry Lachkar will take up the role from Monday 13 December.

Thierry said: "I'm extremely excited with this opportunity to join ITV Studios and to lead the successful team at ITV Studios France. It's going to be a real pleasure to work across such a dynamic portfolio of shows, in particular The Voice - which plays a unique part in my own career story, as I helped launch it in France. I'm also delighted to be working on developing new shows to bring to the French Market. There's some great stuff in the pipeline and it's the start of an exhilarating new challenge."

Lisa Perrin, MD International Production added: "Thierry has immense experience, having launched and built the Shine France business from scratch. I believe he will provide the creative credibility and flair to bolster and grow ITV Studios France. We're delighted he'll be taking the helm and can't wait to see what the future holds for him and for the team at ITV Studios France."

After starting out as an Acquisition Executive at Endemol in 1999, Thierry Lachkar moved to become Director of International Formats before being promoted to Deputy Managing Director and International Acquisition and Development. He eventually became Vice Deputy Endemol France, leaving in 2009 to set up Shine France before founding his own independent label in 2018.

Deeply Superficial's development slate will now be developed and pitched by ITV Studios France. ITV Studios France will become a co-production partner on any Deeply Superficial shows that are commissioned taking on physical production.

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About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV.

ITV Studios is home to some of the best creative minds, crafting over 8,400 hours of original programming across 60 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 46,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.

ITV Studios proudly represents iconic scripted and non-scripted programming brands from producers within the ITV Studios group as well as selected independents. Titles include ITV's highest rated drama launch since 2006, The Pembrokeshire Murders and Vigil and Line of Duty season six from World Productions; the epic founding of Rome drama Romulus from Cattleya, the second most-watched French drama Balthazar from Beaubourg Stories and Sky's most rapidly binged returning comedy Brassic from Calamity Films. In the non-scripted space, as well as the globally renowned entertainment brands such as Love Island, The Voice and The Graham Norton Show, ITV Studios also boasts a portfolio of high-quality factual content such as Attenborough's Journey from Atlantic Productions, Trump's America from the two-time Emmy® award-winner Deeyah Khan and Fuuse Films, Arctic Ice Railroad from Windfall Films and the upcoming major natural history series A Year on Planet Earth from Plimsoll Productions.

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