

ITV Studios unveils slew of non-scripted sales in Asia Pacific, including multiple Love Island deals

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3rd December, 2021 - ITV Studios has today announced a raft of deals for its non-scripted programming in Asia Pacific across its diverse factual and entertainment catalogue.

The record-breaking, award-winning ITV Studios and Motion Content Group format Love Island, now commissioned in over 20 territories, continues to go from strength to strength with various international series of the hit show acquired across the region.

Netflix has bought Love Island USA S3 (ITV Entertainment) to be streamed in select territories in Southeast Asia, while TFC in Japan has taken the US show's

first two seasons. 9Network in Australia and Sky New Zealand have both acquired the US' third series and Love Island UK S7 (Lifted Entertainment) with the latter also taking Love Island Australia S3 (ITV Studios Australia). In India, Lionsgate Play has picked up Love Island UK S7 while Viacom 18 has taken the third series of the US and Australian versions.

Meanwhile, a number of titles from ITV Studios' carefully curated natural history slate have also been acquired. In New Zealand, the breath-taking Great Barrier Reef: The Next Generation (Northern Pictures), showcasing one of the most incredible wonders of our natural world, was sold to TVNZ while Sky has bought Atlantic Productions' remarkable series Attenborough's Global Adventure and BBC Earth acquired the same prodco's Judi Dench's Wild Borneo, as well as The Wild Landscapes of China from Tin Can Island Productions, which has also been bought by BBC Earth in Australia. Additionally, Wild China with Ray Mears (also Tin Can Island Productions) has been bought by BBC Studios in Australia.

Also in Australia, other deals include the Seven network acquiring Inside Dubai (Spun Gold), an entertaining peak behind the scenes of the desert paradise to reveal the jaw-dropping displays of luxury, and SBS acquiring a slew of programming, including historical factual titles Attila The Hun, Caesar's Doomsday War and Lost Cities of the Trojans, all produced by Pernel Media.

In India, Impossible Engineering and Secrets Of The Supercars (both Twofour) will air on Discovery and Lionsgate Play respectively, with both titles among a number of shows for Discovery in Japan, which also includes two series of Windfall Films' Building Giants. Elsewhere in Japan, BS12 has acquired Ancient Cathedral Rescue: Inside the Race to Save Notre Dame (Windfall Films) and Anatomy of a Wildfire (Okuhle Films), with The Garden's Natural History Museum: World of Wonder selling to NEP.

Other shows to sell to TVNZ in New Zealand include Bling (Possessed & Twofour), The Pet Show (Lifted Entertainment), Cooking With The Stars (South Shore) and Skin A&E (Boom), while Sky snapped up a number of titles including reality dating hit from 12 Yard The Cabins and special one-off show Idris Elba Meets Paul McCartney (So Television), as well as royal documentary The Queen: Unseen (Factual Fiction), which will also air on the Seven network in Australia. Finally, Indigo TV's Billy Connolly: It's Been A Pleasure was also acquired by the Seven network, along with TVNZ.

Augustus Dulgaro, Executive Vice President - Distribution, Asia Pacific at ITV Studios, said: "APAC buyers have traditionally been very interested in ITV Studios'

slate of non scripted titles, and 2021 has proven to be no exception. As Love Island goes from strength to strength with local partners and audiences, the sheer depth and breadth of our non scripted slate means there's always an off the shelf solution for buyers of quality, commercial content for any audience.”

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About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV.

ITV Studios is home to some of the best creative minds, crafting over 8,400 hours of original programming across 60 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 46,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.

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