

# Hotel Portofino to launch exclusively on BritBox UK

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## Hotel Portofino to launch exclusively on BritBox UK

London, 17th November: BritBox UK today announced that glamorous period drama Hotel Portofino will launch exclusively on the service on 27th January 2022.

Starring Natasha McElhone, Hotel Portofino follows a British family who open a hotel for upper class travellers on the magical Italian Riviera during the 'Roaring 20s'.

The Hotel has only been open a few weeks, but the guests including the imperious Lady Latchmere (Anna Chancellor), are demanding and hard-to-please. Bella Ainsworth (McElhone) the co-proprietor and moving spirit behind the hotel, quickly finds herself being targeted by a scheming and corrupt local politician, Signor Danioni (Pasquale Esposito), who threatens to drag her into the red-hot

political cauldron of Mussolini's Italy.

The Hotel demands all of Bella's resources, energy, and focus, but she's being pulled in other directions, as she tries to coax her wounded son, Lucian, and her widowed daughter, Alice, towards health and happiness in the traumatic aftermath of World War 1. And then there's Bella's aristocratic but caddish husband, Cecil (Mark Umbers), who's obsessed with arranging an advantageous marriage for Lucian to secure the future of the Ainsworth family's estate back in England, and with finding the money to pay for his dilettante lifestyle.

The series has been created and written by Matt Baker, is directed by Adam Wimpenny, produced by Julie Baines and executive produced by Jo McGrath and Walter Iuzzolino.

Hotel Portofino will launch exclusively on BritBox UK on 27th January, and will air on ITV in 2023.

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Editor's notes

About Eagle Eye Drama

Eagle Eye Drama was formed by Walter Iuzzolino, Jo McGrath and Jason Thorp, the same three founders and creative team behind the global drama company Walter Presents. The company creates and produces original scripted ideas and English language adaptations of series inspired by hit foreign language shows. The company also makes animations adapted from best-selling children's books.

About BritBox

BritBox is a digital video subscription service created by the BBC and ITV. The service brings the very best in past, present and future British programming and award-winning content to viewers all in one place for £5.99 per month in HD. British TV boxsets from All 4 and British films from Film 4 are also available. The service includes high quality factual and entertainment content from Channel 5 plus original British comedies from Comedy Central UK. BritBox features the biggest collection of British content available on any streaming service, and brand new commissions for British production companies specifically created for BritBox. BritBox also offers expert curation and playlists that will enable viewers to easily find programmes they know and discover new favourites via web, mobile, tablet, connected TVs and streaming devices including Fire TV, Apple TV,

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