

# **BritBox UK announces Xbox launch**

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[BritBox](#)

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London, 15th October 2021: BritBox UK today announced that BritBox, which gives subscribers access to the best of British creativity, is now available to Xbox users.

British TV aficionados can now access the streaming service via the BritBox app, available on the Xbox Microsoft Store, and on the Xbox One and Xbox Series X models.

BritBox UK offers subscribers the biggest collection of British box sets\* starring the finest home-grown talent, including the likes of Broadchurch, Downton Abbey, Vera, Only Fools and Horses, Love Island and Original exclusive content including The Beast Must Die, Secrets of the Krays, Spitting Image and Irvine Welsh's Crime, which will launch on the platform later this year.

Tom Price, BritBox UK's Commercial Director said: We are delighted to be able to share the best British entertainment with the Xbox community, just in time for viewers to enjoy a raft of amazing content including Irvine Welsh's Crime, our ever-popular Britmas collection and our full catalogue of classic and contemporary British telly'.

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Editor's notes

\*Biggest compared to other SVOD services. Verify at [britbox.co.uk/help](http://britbox.co.uk/help)

About BritBox

BritBox is a digital video subscription service created by the BBC and ITV. The service brings the very best in past, present and future British programming and award-winning content to viewers all in one place for £5.99 per month in HD. British TV boxsets from All 4 and British films from Film 4 are also available. The service includes high quality factual and entertainment content from Channel 5 plus original British comedies from Comedy Central UK. BritBox features the biggest collection of British content available on any streaming service, and brand-new commissions for British production companies specifically created for BritBox. BritBox also offers expert curation and playlists that will enable viewers to easily find programmes they know and discover new favourites via web, mobile, tablet, connected TVs and streaming devices including Fire TV, Apple TV, Freesat, Roku & Chromecast. Content on BritBox can be downloaded and viewed offline where rights allow.

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