Exclusive BritBox restorations scoop up RTS Yorkshire Awards

Published Fri 01 Oct 2021



<u>BritBox</u>

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London, October 1st: BritBox proudly announced today that the brilliant restoration of The 39 Steps (1935), carried out by ITV Content Delivery, won the prestigious award in Post Production Excellence in Drama and Comedy at last night's Royal Television Society Yorkshire Awards.

Painstakingly completed remotely during 2020's first Covid lockdown, the restoration was a labor of love and the completed work has been available in high definition exclusively to BritBox subscribers since June of last year; an example of the restored footage can be seen here.

A testament to the incredible calibre of work completed by ITV Content Delivery for BritBox, the runners up in this category of the RTS Yorkshire Awards were all restorations executed by the same team; those completed on Powell and Pressburger's III Met By Moonlight (1957) and Carry On Abroad (1972).

James Macmillan, Business Development Manager at ITV Content Delivery said: I know the odds were stacked in our favour in this category, but it's an absolute honour to have collected this award. The last 18 months have shown the importance of having a digitised, and sometimes restored, archive at your disposal. Restoration is a skillset that will only grow in the coming years, and we're so pleased to be offering this service from a facility outside of central london. We're thrilled that people can now view these classics, exclusively on BritBox, in the exact condition the original creators intended when the films were originally released.

ITV Content Delivery is currently restoring acclaimed war film An Ungentlemanly Act (1992), ahead of the 40th anniversary of the Falklands War. This will be available exclusively to BritBox UK subscribers from 21st October 2021.

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About BritBox

BritBox is a digital video subscription service created by the BBC and ITV. The service brings the very best in past, present and future British programming and award-winning content to viewers all in one place for £5.99 per month in HD. British TV boxsets from All 4 and British films from Film 4 are also available. The service includes high quality factual and entertainment content from Channel 5 plus original British comedies from Comedy Central UK. BritBox features the biggest collection of British production companies specifically created for BritBox. BritBox also offers expert curation and playlists that will enable viewers to easily find programmes they know and discover new favourites via web, mobile, tablet, connected TVs and streaming devices including Fire TV, Apple TV, Freesat, Chromecast and Roku. Content on BritBox can be downloaded and viewed offline where rights allow.

Press Contacts <u>publicity@britbox.co.uk</u> Picture Contacts <u>iwona.karbowska@itv.com</u> Viewer enquiries <u>https://www.itv.com/contact/how-to-get-in-touch</u>