

Rogo Productions brings Bad Boy Chiller Crew to ITV2 and ITV Hub

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ITV announced today that newly-formed indie Rogo Productions will be producing a new observational documentary series following Bradford rap superstars act Bad Boy Chiller Crew for ITV2 and ITV Hub. Alex Holder's AJH Media Group's most recently launched London-based company headed by Creative Director Nat Hill and Howard Cohen, will produce the 6 x 45' series of the same name following the action-packed lives of the band as they embark on the biggest summer of their lives and careers.

The trio, comprised of MCs GK, a former ice-cream van man and Kane and Clive, ex-factory and warehouse workers, built a fanbase with comedy characters and stunts on social media. They are now a bone fide rap phenomenon signed to Relentless Records with over 30 million streams on Spotify, 70 million views on YouTube and top 40 chart success.

The series will be executive produced by Rogo Productions Nat Hill, Howard Cohen, Maxine Watson and AJH Media Group CEO Alex Holder.

The series will follow the working-class, Northern lads on their journey to stardom, taking viewers on a trip to Bradford and beyond, for the biggest summer of the boys' lives as they tour the UK for the first time. The series will spotlight on their music, their fans, their friendship but also their life back home as they juggle fame with sticking to their roots. The in-your-face six-parter will be as provocative and noisy as it is mischievous and joyous.

Nat Hill and Howard Cohen, executive producers, said, "The series will shine a light on the comradery, talent and lives of these Bradford born and bred rappers. They have been described by their own entourage as a 'working class triumph' and this series will follow how they juggle fame with sticking to their roots."

The commission is part of a raft of new titles that form part of ITV2's new factual commissioning strategy. The series was ordered by Paul Mortimer, Content Director, On Demand and Acquisitions and commissioned by Satmohan Panesar, Commissioning Editor Factual Entertainment.

Panesar said, “They’re called the Bad Boy Chiller Crew for a reason...with outrageous high jinx and raw talent the boys will be sure to provoke and delight in equal measures. Bad Boy Chiller Crew are on the cusp of wave... and this is their story.. from hometown heroes to the country’s next big thing.”

NOTES TO EDITORS

About Rogo Productions

Formed in 2020 by CEO and Founder Alex Holder as part of the AJH Films Media Group,
Rogo Productions is a fast-growing production company focused on ensuring the most interesting, diverse and entertaining voices are heard and find their global audiences. Rogo’s expanding in-house team, is headed up by Creative Director Natalie Hill and Howard Cohen and is currently in production and development with a wide range of extraordinary projects in the factual, scripted and entertainment genres.

www.rogoproductions.com

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