## I'm A Celebrity ... Get Me Out Of Here! returns to Romania after seven years

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## **Corporate**

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August 25, 2021 - ITV Studios' award-winning format I'm A Celebrity...Get Me Out Of Here! is returning to Romania after an absence of seven years! Commissioned by Pro TV, Romania will send its celebrities on the adventure of a lifetime. They will have to swap their cushy homes for the rough and searing hot jungle. The show is expected to air in 2022 on Pro TV.

"We are very happy to see I'm A Celebrity... Get Me Out Of Here! returning to Romania 7 years after we produced and aired the first season, back in 2015. A lot has changed since then, but "I'm A Celebrity..." remains one of the biggest and strongest reality-adventure formats in the world and the fact that it will be among the highlights of our 2022 grids is a testament to the commitment of PRO TV for bringing the highest quality entertainment to our audience", says Antonii Mangov,

PRO TV Programming Director.

In I'm a Celebrity... Get Me Out Of Here!, a cast of celebrities swap their lavish lifestyle to compete in an iconic, interactive game show in the heart of a remote jungle. The celebs compete for food in terrifying tasks and disgusting challenges. If they fail, they go hungry! In this emotional rollercoaster, full of hilarious moments, we see friendships evolve and rivalries develop. Are you ready to see celebs like you've never seen them before?

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## **About ITV Studios**

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV. ITV Studios is home to some of the best creative minds, crafting over 8,400 hours of original programming across 55 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 46,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.

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