

Epic new entertainment attraction I'm A Celebrity... Jungle Challenge

Published Thu 15 Jul 2021



[Entertainment](#), [Corporate](#)

Epic new entertainment attraction I'm A Celebrity... Jungle Challenge to open in Manchester later this month

Register now for priority booking from Tuesday 20 July at www.imacelebrityjunglechallenge.co.uk

Thursday 15th July: An epic new adventure awaits this summer as TV favourite, I'm A Celebrity... Get Me Out Of Here!, brings the ultimate jungle encounter to Manchester with the £multi-million I'm A Celebrity... Jungle Challenge.

Opening Friday 30th July at Quayside, MediaCityUK (formally known as The Lowry Shopping Centre), the hotly anticipated indoor entertainment attraction will take Campmates into the heart of the jungle to navigate a series of fun-filled physical challenges, inspired by the blockbuster ITV show.

Featuring Main Camp, the Throne and Winners Bridge, the action-packed experience will put Campmates' nerve and agility to the test as they race against the clock in a bid to collect stars and be crowned King or Queen of the jungle!

Scale The Ascent, an 8.1m vertical rock climb, reach dizzy heights racing across the suspended Treetop Trail, scramble nets, balance on beams and swing round the Jungle Run, take a leap of faith on Get a Grip and glide through the trees on a Zipline, all as part of timed trials.

Whilst there's no critters to be seen, Campmates could find themselves taking on Kiosk Kev and a multiple-choice Dingo Dollar Challenge, if the iconic telephone boxes start to ring out and, there's ample picture opportunities for guests to take home a memento - up to 5 digital images of which are included in every admission ticket.

James Penfold, Controller of Partnerships for ITV Global Entertainment said: "I'm a Celebrity... Jungle Challenge is a one of a kind, multi-sensory adrenalin adventure - bringing together the heart and soul of the hugely celebrated series, and ITV's expertise in curating fantastic, memorable live brand experiences for guests and families across the world."

Appointed operators, Continuum Attractions' CEO Juliana Delaney comments: "We're really looking forward to opening the doors on the Jungle Challenge; it will be a totally new and utterly amazing action-packed physical challenge for friends and family to enjoy together this summer."

Stephen Wild, Managing Director of MediaCityUK adds: "The arrival of this incredible attraction will bring a real sense of excitement and fun for all the family to MediaCityUK. ITV is already an important part of our community with the presence of the iconic Coronation Street studios and the 'I'm a Celebrity... Jungle Challenge' brings the ITV experience even closer to the public, in a unique immersive way."

I'm A Celebrity... Jungle Challenge will also feature Europe's first ever ceiling-mounted Spyrider; a high-speed track which will whiz above the jungle canopy in just 18 seconds*.

More of the attraction will be unveiled during a streamed broadcast which will take place on the I'm a Celebrity official Twitter account @imacelebrity throughout the day this Sunday. For the first time ever, former celebrity Campmates Andy Whyment (Coronation Street), AJ Pritchard (Ex-Strictly Come Dancing) and Fatima Whitbread (Olympian) will go against members of the public

as they take on some of the challenges live.

Let's get ready to jungle! Gather together family, friends and colleagues to enjoy hours of wholesome fun in the most incredibly crafted jungle-themed setting from this summer. Register online now at www.imacelebrityjunglechallenge.co.uk to access 24 hour priority booking from 8am on Tuesday 20th July. Tickets will go on general sale from 8am on Wednesday 21st July with sessions priced at £27.50 per child and £30 per adult.

[end]

*Tickets for Spyrider are limited and will be available for a £3 upgrade once inside the attraction, subject to availability.

Press Contacts

nikki.murray@itv.com

Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>