

Germany picks up Pretty Small

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June 30, 2021 - ITV Studios' hobby talent competition Pretty Small has been acquired by RTL in Germany. In this show, some of Germany's best model builders will create masterful miniature worlds within a wide variety of challenges that combine craftsmanship with narrative creativity. The format, which can be labeled as the perfect 'comfort TV show', secured a strong first season in the Netherlands on SBS6 and has been recommissioned for a second season. The competition will air later this year on RTL under the local title 'Superklein - Die Miniatur Meisterschaft', produced by Bildergarten Entertainment.

Kai Sturm, RTL Director of Entertainment says, "Nobody can escape the fascination of miniature worlds, whether big or small, old or young. With "Superklein - Die Miniatur Meisterschaft" RTL shows the passion and craftsmanship of creative minds. I am personally very much looking forward to

the various challenges faced by the model builders and, of course, to the judgments of our experts Gerrit and Frederik Braun from the famous Miniatur Wunderland.”

Pretty Small is a huge craft competition for tiny creations! The country’s best miniature model-makers compete against each other to create miniature model masterpieces. From little landmarks to a pet art-gallery and fully-functioning model villages, their creativity and craft will be tested to the max!

Pretty Small is created by ITV Studios Netherlands and distributed internationally by ITV studios.

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About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can’t get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV. ITV Studios is home to some of the best creative minds, crafting over 8,400 hours of original programming across 55 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 46,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK’s largest commercial broadcaster.

Press Contacts

hester.van.den.berg@itv.com

Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>