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Corporate

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ITV's exclusive coverage of England and Scotland's draw at Wembley last night peaked with 20 million viewers/79% share across ITV and STV, becoming the most-watched match of Euro 2020 so far.

The match set a new broadcaster streaming record with 4.8m streams across ITV Hub and STV Player.

With a 20 million one-minute peak, the game becomes the most-watched football match since ITV's exclusive coverage of England's World Cup semi-final against Croatia in 2018 drew a peak of 27.5 million viewers.

The match coverage (from kick off to final whistle), which saw both Gareth Southgate and Steve Clarke's teams play out a tense goalless draw, was watched by 18.4 million viewers/a 74% share of viewing across ITV and STV.

Live coverage of the tournament continues on ITV today with Portugal v Germany from 4pm.

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