

ITV2 launches new promo for Love Island

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[Entertainment](#)

Tonight, ITV will premiere the brand new advertising promo for *Love Island*.

The promo for the new series - which launches on ITV2 and ITV Hub this June - sees host Laura Whitmore sound the alarm for the highly anticipated return of *Love Island*, alongside voice over Iain Stirling who exclaims "This is not a drill!"

The promo will air on ITV tonight before *The Masked Dancer* Final and is available here for immediate release.

You can watch and embed this video on your website. Simply play and click on the embed icon upper right to copy the embed code.

If used, must credit:

Love Island returns this June on ITV2 and ITV Hub and The Masked Dancer Final, tonight at 7:30pm on ITV and ITV Hub

Note: Filming of the Love Island 2021 promo strictly adhered to all government guidelines surrounding COVID-19 in line with the UK TV Production Guidance: Managing the risk of Coronavirus (COVID-19) in programme making.

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