A night on the cobbles: Coronation Street lists on Airbnb for an evening of drama

Published Tue 18 May 2021



Soaps, Corporate

A night on the cobbles: Coronation Street lists on Airbnb for an evening of drama

The Nation's favourite street is offering fans a once-in-a-lifetime opportunity to stay on the historic Corrie cobbles

Guests will live like a Weatherfield local; staying overnight in pop-up house 'The Rovers' Annexe' and tucking into a hotpot whilst reliving some of the best drama on the street from Peter and Carla's turbulent love story, to David Platt's sinkhole catastrophe

Tuesday 18th May 2021: Coronation Street – home of the UK's most popular soap – is now available for a once-in-a-lifetime stay, only on Airbnb.

For one night only, Coronation Street will open the Cobbles to two guests, giving super-fans the opportunity to immerse themselves in the iconic location and adopt the Rovers Return as their next door neighbour for the evening as they stay at 'The Rovers' Annexe', Coronation Street, M10.

The self-contained pop-up house, with its red-bricked façade and double-glazed windows, will be situated in the heart of the street, next door to the famous Rovers Return Inn. During the stay guests will be taken on a private tour of the set followed by a hotpot dinner from the annexe whilst watching classic Corrie episodes, and if they're lucky, a pint in the Rovers and breakfast from Roy's Rolls may be on offer.

The view from 'The Rovers' Annexe' looks out towards Audrey's and a little further along to Prestons Petals and the kebab shop. As the guests stroll down the street they will pass Fiz and Tyrone's, take a peek in the Kabin window, or wander up Victoria Street to check out the menu at Speed Daal to see what Alya's been up to. Although interiors will be closed, guests will be able to wander around Coronation, Rosamund and Victoria Street to their heart's content. They can even have a stroll down the ginnel, site of so many Corrie secret rendezvous!

The specially constructed temporary annexe has been kitted out in classic Coronation Street style, taking inspiration from the Rovers Return B&B decor. Guests will enjoy a comfortable living area to relax in, with homage to 'Jenny Connors' wood panelling and patterned wallpaper. The living room has a dining table where guests can sit and enjoy their hotpot. The adjoining twin bedroom provides a comfy bedding and prime Weatherfield views.

At the centre of the living area guests will find a TV set up with hours' worth of the most loved Coronation Street episodes from over the years. Fans will be able to watch the affair of the 80s - Deirdre Barlow's tryst with Mike Baldwin - the disastrous tram crash a decade ago, and last year's classic moment where David Platt discovers a sinkhole in his back garden. For a truly authentic experience, guests will enjoy all of their favourite moments from the soap, while sitting in the heart of the Street.

Head of Continuing Drama John Whiston says: "What fan of Coronation Street hasn't had a dream where you find yourself transported into the show itself, wandering around the houses of your best loved characters. I certainly have. This unique stay gives you the chance to do just that, stay the night and wake up right next to The Rovers Return. What better way to celebrate Britain opening up again than your very own staycation on the nation's favourite Street."

Amanda Cupples, General Manager for Northern Europe at Airbnb comments: "As restrictions begin to ease and Brits plan summer staycations, Airbnb remains committed to helping people find unique and unforgettable travel experiences within the UK. Being the first people ever to stay on the nation's most loved street is a dream come true for any Corrie fan and a once in a lifetime way to spend time with a friend or family member."

House Rules:

- No pets allowed
- Maximum two quests
- No smoking
- Picture in front of the local pub encouraged
- Hotpot for tea non-negotiable
- Sensible shoes advised, note Cobbles are slippery when wet
- Do not drive into the canal after check out

Booking details:

To view 'The Rovers' Annexe' listing on Airbnb, visit airbnb.com/corrie

ITV Studios, Coronation Street, as many will know, is located in the Trafford side of MediaCityUK, Greater Manchester. 'The Rovers' Annexe' sleeps a maximum of two guests and is available to book for 2 October 2021 for one night only for just £60 (fee donated to charity). Airbnb reviews will be taken into consideration.

We anticipate a very high level of interest and will be adding the available booking date at 1PM BST on Wednesday 26 May. Interested guests should note that the booking process shall be conducted in strict adherence to local COVID-19 guidelines and therefore only current UK residents will be eligible to book.

Notes to editors:

Media Enquiries

Airbnb: cat.parkinson@airbnb.com

ITV Coronation Street: aj.dean@itv.com

About Airbnb

Airbnb was born in 2007 when two Hosts welcomed three guests to their San Francisco home, and has since grown to 4 million Hosts who have welcomed over 800 million guest arrivals in almost every country across the globe. Every day, Hosts offer one-of-a-kind stays and unique Experiences that make it possible for guests to experience the world in a more authentic, connected way.

About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV.

Viewer enquiries

https://www.itv.com/contact/how-to-get-in-touch