

5 Gold Rings is coming to Mongolia

Published Wed 12 May 2021



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Hit game show conquers 11th territory

May 12, 2021 - ITV Studios' hit game show 5 Gold Rings has been commissioned by Central Television in Mongolia. The highly engaging and interactive game show has already dominated various broadcast schedules across the globe and has now conquered its 11th territory. Central Television confirmed the acquisition of two seasons. The first season, consisting of 26 episodes, will launch later this year on Central TV.

Mr. Ankhbayar Ganbold, CEO at CENTRAL Television, says "We are truly delighted about the fact that we are localizing and broadcasting "5 Golds Rings", one of the greatest cognitive TV shows on earth. We are confident that a localized version of "5 Gold Rings" can play an essential role in educating and entertaining the audience here."

5 Gold Rings is an iconic game show, co-created by John de Mol and Possessed, part of ITV Studios, in which every pixel counts. Contestants answer questions by placing gold rings onto an animated picture, displayed on a huge LED floor. The prize money per level gets higher...whereas the rings get smaller! Viewers can play along at home, by using the app that is available for the show.

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About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV. ITV Studios is home to some of the best creative minds, crafting over 8,400 hours of original programming across 55 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 46,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.

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