

ITV Studios share details of May Drama & Formats Festival line up

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London, May 6 2021 - ITV Studios Festival is set to return with a day-long virtual event on May 19th providing clients with personalised digital experiences, showcasing some of the most hotly-anticipated drama series and formats.

Virtual sessions will feature top creatives, interviews and clips to help clients take a deeper dive into up-coming hit shows, including stylish spy drama Harry Palmer: The Ipress Files (Altitude Film); evocative four-part series The Long Call (Silverprint Pictures) and crime thriller The Tower (Windhover Films/ Mammoth Screen). Plus there will be details of new formats such as high-octane physical game show The Void (Gameface) and an exciting new relationship competition series I'd Do Anything for Love..But I Won't Do That (Nobody's Hero), based on the iconic hit by Meat Loaf.

ITV Studios is also launching 'Drama Festival Extra', a destination that will offer clients even more insight into brand new programmes, with access to extra exclusive content on demand. Plus ITVS' high quality catalogue will also be available online at itvstudios.com.

The day's agenda will also incorporate a number of special sessions, including:

HARRY PALMER: THE IPCRESS FILE SESSION: Cast members and the makers of this stylish and tense spy thriller will drop exclusive footage unveiling more details of the world of spy Harry Palmer. Set in a tantalizing post World War II London, it's a tale of an abducted scientist, treason and a possibly unwise romance.

WORLD PRODUCTIONS' SHOWTRIAL & KAREN PIRIE SESSIONS: Simon Heath, CEO and Creative Director will be joining the day's line up to talk about two exciting new dramas, Showtrial - a timely look at how wealth, politics and prejudice conspire to distort the quest for justice, from writer Ben Richards, and Karen Pirie, a cold case drama based on Val McDermid's iconic detective. World Productions has had an amazing start to the year with the success of The Pembrokeshire Murders and Line of Duty, with Series Six breaking records and last Sunday's finale, becoming the most watched drama episode since records began, and also upcoming thriller, Vigil.

FRESH FORMATS SESSION: This session will give the floor to the creators and producers behind brand-new titles including The Void, I'd Do Anything For Love...But I Won't Do That, Unbeatable (Possessed), Stacking It! (co-development of Nippon TV and ITV Studios) and many more...

Julie Meldal-Johnsen, EVP Global Content, ITV Studios said: "We are thrilled to be able to give this exclusive insight to our wealth of new titles. It's an impressive slate of programmes and ITV Studios Festival lets us showcase the incredible breadth of creative talent we have working with us at ITV Studios."

Maarten Meijs, President Global Entertainment, ITV Studios said: "We are delighted to showcase our newest formats during this festival. We have a creative pipeline filled with new content - with almost all our shows now in production or going back in production soon. We have an amazing slate filled with fresh and exciting content ready to bring to the market."

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Notes to Editors

ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV.

ITV Studios is home to some of the best creative minds, crafting over 8,400 hours of original programming across 55 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 46,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.

Press Contacts

lee.taylor@itv.com

Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>