

Manchester based marketing stunt for upcoming ITV drama, Viewpoint

Published Fri 23 Apr 2021



[Drama](#)

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A special projection for the upcoming ITV thriller drama, Viewpoint will occur this Sunday, 25 April in Manchester city centre. Between 8pm and midnight, special artwork created by ITV Creative, in conjunction with Pixel Artworks, Kinetic and Essence, will be projected on to Manchester City Tower in the Piccadilly Gardens area of the city. The tower is one of the highest office spaces in Manchester standing at 107 metres tall giving a unique position in the city and one that will afford a wonderful spectacle of the artwork across Manchester.

Noel Clarke (*Bulletproof*, *Star Trek Into Darkness*) leads the all-star cast in Viewpoint, the brand new Tiger Aspect drama series for ITV, in association with Unstoppable Film and Television. Filming occurred at various locations around the city of Manchester in 2020, many of which were facilitated by Screen Manchester,

Manchester's Film Office. Viewpoint was the first ITV drama to start filming after the first lockdown due to Coronavirus.

Viewpoint is due to air on ITV from Monday 26 April at 9pm, with the remaining four episodes airing each night until its finale on Friday 30 April.

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About Tiger Aspect Productions

Tiger Aspect Productions is internationally recognized as one of the UK's most successful and prolific independent television producers. Producing high profile, multi-genre content for both UK and international audiences, key productions include Peaky Blinders (BBC 1), The Good Karma Hospital (ITV 1), Hitmen (Sky One), The Other One (BBC 1), Man Like Mobeen (BBC 3), Jack Whitehall: Travels With My Father (Netflix) and Mr Bean (CITV). Forthcoming shows include Domina for Sky Italia/Sky Studios and Intergalactic for Sky One.

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