

# Apocalypse Wow lands on ITV2

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## [Entertainment](#)

From Tuesday's *Child*, the creators and producers of *LEGO Masters*, *Killer Camp* and *The Hit List* comes an epic and hilarious new physical game show arriving on ITV2 and the ITV Hub this summer.

Set in a "Torture Dome", an outrageous secret underground club, part-BDSM dungeon, part Fight Club, *Apocalypse Wow* is hosted by **AJ Odudu** alongside Hey Tracey's **Donna Preston** who assumes the role of 'The Mistress'.

Every episode a Clan of five celebrities enter the dome to take on The Mistress's terrifying Superhuman 'Bosses' such as Master Enormo (one of the world's strongest men), The Horn Hunter (a back-flipping parkour master), Hot Slippy Jesus (the UK's no.1 gravy wrestler), The Mermaid (a mermaid) and more. The Clan must unite in a bid to defeat these extraordinary opponents taking them on in a series of ludicrous and entertaining physical challenges. Alone the celebrities would be demolished, but together they stand the chance of overcoming a series of crazed contenders to win the day and take home a load of cash for charity.

Each episode the weakest celebrity must be banished in a hilariously unique way and a new famous face will enter the Torture Dome to join the Clan.

Leading her fellow celebrities through the depravity of the Dome, 'Chief of the Clan' TV favourite **Scarlett Moffatt** will be joined by:

- Drag royalty **The Vivienne**
- *Love Island's* **Chris Hughes**
- Reality TV star **Sam Thompson**
- TV presenter **Karim Zeroual**
- Comedian **Kemah Bob**
- *Pussycat Dolls'* **Kimberly Wyatt**
- Reality TV star **Jessica Wright**
- *Ibiza Weekender's* **Jordan Davies**
- Comedian **Darren Harriott**
- *TOWIE* favourite **Bobby Norris**

AJ Odudu said: *"I am absolutely buzzing to be hosting ITV2's new show, 'Apocalypse Wow' – it's bonkers, but brilliant. It's full of humour, challenges and all our favourite celebrities! It's going to be a really fun addition to the TV schedule this summer, so come join us – it's quite a ride!"*

Donna Preston said: *"I've always wanted to have ownership over these celebrities and have them as my servants and with this role, the Mistress, I can do just that. The role of the Mistress is feisty and fun. This show is an absolute belter, it's bizarre and bonkers, and I love it and hope you do too! So darlings, come on board the love train to... Apocalypse Wow."*

Scarlett Moffatt, said: *"It's hard to put into words how bizarre and crazy Apocalypse Wow is! The pressure was well and truly on for me as I led the celebs into battle. I had the most fun making the series and it's unlike anything I've ever seen on TV before so I'm super excited for everyone to see it. Trust me when I say, you're not going to want to miss this!"*

Paul Mortimer, ITV's Head of Digital Channels and Acquisitions, said: *"I cannot wait for ITV2 viewers to be captivated by the sheer craziness that is Apocalypse Wow; truly an outrageous and entertaining watch. Our famous faces are in for the wildest of rides but how will they fare as they go up against the most outlandish of opponents to win money for charity?"*

Steph Harris, Tuesday's Child's Creative Director, said: *"After a year of confinement, Apocalypse Wow is the festival of depravity and circus of silliness*

*we've all been craving. It will be a visual feast of utter madness and unrelenting humiliation of some brave celebs."*

*Apocalypse Wow* has been commissioned by ITV's Paul Mortimer, Head of Digital Channels and Acquisitions and Peter Tierney, Commissioning Editor, Entertainment for ITV. The series is produced by Tuesday's Child. Executive Producer is Steph Harris. Series Producer is Ben Wilson.

*Apocalypse Wow* will air on ITV2 and ITV Hub this summer.

### **About Tuesday's Child**

Tuesday's Child Television is a UK-based independent production company specialising in creating and producing entertainment, comedy and popular factual formats. It was launched in September 2012 by Karen Smith, with recently promoted Creative Director, Steph Harris, joining shortly after.

Tuesday's Child are the format creators of LEGO Masters and produce it in the UK and US; The Hit List for BBC One (season 4 in production); Killer Camp for ITV2 and The CW (season 2 is in production); comedy panel gameshow Guessable? for Comedy Central (season 2 is on air); Extraordinary Escapes With Sandi Toksvig, Channel 4; Ghost Bus Tours, ITV2; Head Hunters, BBC One; Channel 4-rig format, The Cannabis Café; Pitch Battle, BBC One; multiple seasons of the award winning You're Back in the Room for ITV1 ( the format has also been produced in ten international territories) For What It's Worth, for BBC One, Britain's Biggest Superyachts: Chasing Perfection for BBC Two and RTS-nominated Superstar Dogs for Channel 4.

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