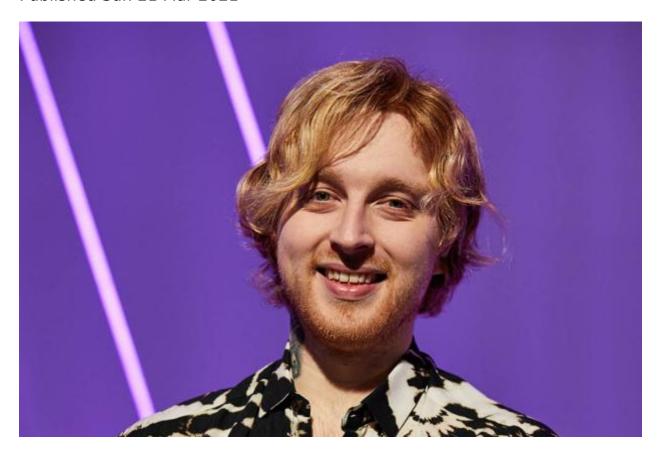
The Voice UK 2021 crowns its Winner - Craig Eddie

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Entertainment

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Craig Eddie's single, Come Waste My Time, is out now

The finale of The Voice UK 2021 took place on ITV on Saturday 20 March 2021 and viewers voted Craig Eddie to be crowned champion of the tenth series of the iconic music show.

Winning Coach Anne-Marie mentored Craig Eddie, 23 years old from Falkirk in Scotland to win the coveted prize of the winner of The Voice UK 2021, along with a recording contract with Polydor. Anne-Marie coached Craig to the win, earning her her very first crown in her very first season as a Coach on The Voice UK.

Craig Eddie said: "I'm shocked. Thank you to everyone, thank you to Scotland. Thank you to everyone who voted. Thank you to Anne-Marie for believing in me and taking me to this point. Genuinely I can not express my feeling of gratitude enough."

Of Craig, Anne-Marie said on the show: "I love you Craig. You are a proper artist. You've blossomed. You are the real deal. And I just want to say thank you for making my first show so special."

This series saw Sir Tom Jones, will.i.am and Olly Murs joined by new Coach Anne-Marie in the hunt for the next singing sensation. Due to COVID restrictions, the final was filmed live in front of a virtual audience and the public voted to decide which act would scoop the sought after prize.

The live final, hosted by Emma Willis, saw the four Coaches take to the stage to give a magical performance of *Sir Duke* by Stevie Wonder. Viewers were also treated to an exclusive first performance by The Voice UK 2020 winner Blessing. Blessing sang *I Smile*, her brand new second single and announced her first album will be released on 30th April 2021.

Each of the four finalists sang their hearts out to fight for the crown with Hannah Williams (Team Tom) performing Little Runaway - Celeste; Okulaja (Team Will) performing Counting Stars - One Republic; Grace Holden (Team Olly) performing Before You Go - Lewis Capaldi and Craig Eddie (Team Anne-Marie) singing Train Wreck - James Arthur.

The lucky final four also got the unique opportunity to duet with their Coaches. Hannah Williams took to the stage with legend Sir Tom Jones to duet To Love Somebody - Bee Gees. Craig Eddie performed with his Coach and singing sensation Anne-Marie singing Don't Speak - No Doubt. Okulaja sang Where Is The Love? - Black Eyed Peas with Grammy Award winning artist will.i.am. And Grace Holden took to the stage with pop star Olly Murs to perform Rule The World - Take That.

With the virtual audience beamed into the studio from their homes, the public voted Grace Holden and Craig Eddie through to sing for one last time. With Grace singing Dream Catch Me and Craig Eddie singing Come Waste My Time – their respective winners singles – the public made their final decision of the night and voted Craig Eddie as the winner of The Voice UK 2021 – meaning that Anne-Marie takes the crown as winning Coach in her first ever series.

You can download Craig Eddie's brand new single here -

Craig Eddie - Come Waste My Time

https://CraigEddie.lnk.to/ComeWasteMyTime

To catch up on the series, visit the ITV Hub.

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