

# ITV's Oprah With Meghan and Harry watched by 12.4 million viewers last night

Published Tue 09 Mar 2021



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**2.2m streamed show on ITV Hub**

**Biggest ITV audience peak since 2019 Rugby World Cup final**

**Peak of 83 per cent of 16-34 viewers watched - 2021's biggest young audience**

**[Oprah With Meghan and Harry is available to view on ITV Hub.](#)**

ITV's exclusive UK broadcast of Oprah With Meghan and Harry was watched by a peak audience of 12.4 million viewers last night.

The broadcast was viewed by more than half of people watching television across the UK at that time with an average audience of 11.1m and 54 per cent share between 9pm and 11pm.

This was ITV's biggest peak audience since the 2019 Rugby World Cup Final and the biggest on any channel [outside government, pandemic-related announcements] since the Strictly Come Dancing final on BBC One in December.

The interview was hugely popular among young viewer with four out of five viewers aged 16-34 [83 per cent peak and 71 per cent average] tuning in - a peak of 2.5m, and average of 2.1m. This was the biggest 16-34 TV audience for overnight viewing, outside of news programming, since I'm a Celebrity, Get Me Out of Here last year.

And 2.2m viewers streamed the programme on ITV Hub.

Oprah With Megan and Harry was part of a day of strong performances across ITV with coverage of the interview in ITV Daytime live shows from GMB, which averaged 1.2m, and 1.8m peak, its highest since 4 November (US Election) and third biggest overnight volume ever, with its highest ever share of viewing at 30 per cent. Lorraine drew its biggest audience in over a decade with 1.7m overnight viewers, and the biggest This Morning, excluding specials, since May last year with 1.7m, while Loose Women drew its second biggest audience of the year so far with 1.4m.

ITV News, which followed Oprah With Megha and Harry averaging 4.8m, 45 per cent share and a peak of 6.1m, its highest since since 15 November last year.

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