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Corporate

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The fourth series of Unforgotten opened to a strong audience of 5.1 million viewers last night, the series' highest ever overnight audience.

Starring Nicola Walker and Sanjeev Bhasker, the launch of the fourth series of Chris Lang's critically-acclaimed cold case drama was up by over one million viewers on last series' launch.

Ahead of the fourth series, the third series of Unforgotten had 1.2 million programme streams on ITV Hub.

Unforgotten continues a successful start to the year for ITV drama, with the channel achieving four out of the top six biggest drama launch audiences so far

this year, for Pembrokeshire Murders, Finding Alice, Unforgotten and The Bay.

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