

ITV Studios America news

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ITV Studios America news - internal promotions

January 26, 2021 (North Hollywood, CA) – ITV Studios America, ITV Studios’ U.S. independent scripted television operation led by **Philippe Maigret**, today announced the promotions of **Joey Kern** to VP, Production and **Kimberly Rosenblum** to VP, Business Affairs. Both Kern and Rosenblum were previously Directors, with Kern reporting to **Dwayne Shattuck** and Rosenblum reporting to **Tom Lane**.

“I have been continually impressed with Joey’s and Kimberly’s work since they joined the company 2 years ago - with their support in ensuring we are a studio with whom producers, talent and talent reps always want to work; and their contributions to our success in expanding our creative footprint and production pipeline through our JVs and group operational structure,” said Maigret.

“Joey continues to demonstrate exemplary work and an unparalleled determination to swiftly overcome production challenges with a level-headed approach and a resolve to work tirelessly across all U.S. scripted programming for ITV Studios America and its JVs,” added Shattuck.

Kern joined the company in 2019 to manage, initiate and supervise aspects of series production, facilitating communication between productions and the studio and network, manage schedules and oversee the financial well-being of the productions. Kern previously had the same title at IFC after serving as Manager of Production at IFC and VH1. Headshot available to download [here](#).

“Kimberly has demonstrated an undeniable level of expertise and fairness as she works to craft deals with our creative colleagues across the industry. She is known for her honesty, creativity and collaboration, which are greatly appreciated by those fortunate enough to work with her,” added Lane.

Rosenblum also joined the company in 2019 to negotiate and draft deals with writers, producers, performers, co-production entities and more for ITV Studios America’s ever-growing slate of scripted programming. A graduate of Stanford University and The University of Southern California Gould School of Law, Rosenblum previously spent four plus years working as an Associate for Weintraub Tobin Chediak Coleman Grodin Law Corporation.

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About ITV Studios America:

ITV Studios America is ITV Studios’ LA-based U.S. independent scripted television operation. The studio develops and produces scripted programming, based on original ideas or established IPs, for global exploitation across all platforms, and has been building a growing portfolio of projects in development and production with multiple broadcast and cable networks, and OTT services.

ITV Studios America continues to expand its creative footprint and production pipeline under its “group” operational structure with strategic investments in creative “labels”: Tomorrow Studios (its JV with Marty Adelstein), Work Friends (a JV between Nick Weidenfeld and Tomorrow Studios), Bedrock Entertainment (its JV with Dan Sackheim and Tony To), and Circle of Confusion Television Studios (its JV with talent management and production company Circle of Confusion). ITV Studios’ scripted TV production output in North America currently includes SNOWPIERCER (TNT), PHYSICAL (Apple TV+), ONE PIECE and COWBOY BEBOP (Netflix) from Tomorrow Studios, 10-YEAR-OLD TOM (HBO Max) from Work

Friends and GOOD WITCH (Hallmark Channel) from ITV Studios America.

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