

ITV Studios inks range of deals in India

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Friday 4th December 2020 - ITV Studios has today announced a raft of new sales in India totalling over 300 hours, from across its enviable scripted and non-scripted slates.

A deal has been concluded with Lionsgate Play for World Productions' forthcoming adrenaline-fuelled thriller *Vigil*, as well as *Romulus*, *Cattleya*, *Groenlandia* and Sky's ambitious drama that reconstructs the epic tale of the founding of Rome. Also included is *The Singapore Grip* from Mammoth Screen, adapted from J.G. Farrell's classic novel by Oscar®-winning screenwriter Christopher Hampton, and Warp Films' *Little Birds*, inspired by the short stories created by Anais Nin.

ITV Studios' global award-winning format *Love Island* will also be available to viewers in India, with Viacom 18 acquiring both series of *Love Island USA*.

Elsewhere, Discovery Plus has signed a deal for factual titles including Atlantic Productions' Attenborough's Journey, a look back at Sir David Attenborough's incredible career in broadcasting, Impossible Engineering and The Indian Dream Hotel, both produced by Twofour, and the UK version of Autopsy: The Last Hours of... produced by ITV Studios label, Potato.

These latest deals follow on from the announcement earlier this year that Sony Liv had acquired a total of 185 hours of scripted content from ITV Studios, including Noughts + Crosses, based on the award-winning young adult novel series by Malorie Blackman, epic World War Two drama World On Fire and the adaptation of H.G Well's seminal tale The War of the Worlds (all from Mammoth Screen), A Confession, written by Jeff Pope and produced by ITV Studios Factual Drama and Urban Myth Films, and Agatha Christie's classic Miss Marple and Poirot series.

Augustus Dulgaro, Executive Vice President, Asia Pacific, at Global Distribution at ITV Studios, said:

"We are delighted to be building on already strong partnerships with Lionsgate Play, Discovery, Sony Liv and Viacom 18, and that the market is embracing new dramas like Little Birds, Romulus, The Singapore Grip and other recent scripted, entertainment and factual programmes from our extensive catalogue."

The deals were brokered on behalf of ITV Studios by Bharti Mittal, Director, Content Sales, South Asia.

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About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV.

ITV Studios is home to some of the best creative minds, crafting over 8,400 hours of original programming across 55 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 46,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.

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