## BritBox UK unveils Black Friday offer

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## **BritBox**

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London, 25th November: BritBox UK today announced their Black Friday offering for 2020.

Between 27th November and 6th December, new and returning subscribers will be able to sign up at www.britbox.co.uk and get 50% off their first three months by entering promotional code BBSALE. The biggest box of British boxsets has never looked better!

Subscribers to the service, which recently celebrated its first anniversary, will be able to enjoy the very best in past, present and future British programming and award-winning content all in one place for £2.99 per month for the first 90 days\*.

In addition to all the recent and classic content from BBC and ITV, boxsets from All4, films from Film4, factual content from Channel 5 and British comedies from

Comedy Central UK, subscribers will also be able to watch all episodes of BritBox's acclaimed first Original Spitting Image.

Additional exclusives include international drama Cold Courage starring John Simm, gothic series Lambs of God starring Ann Dowd and over 600 episodes of Doctor Who Classic. Cult TV including Thunderbirds, Blake's 7, The Prisoner, Sapphire & Steel, filmed productions from Royal Shakespeare Company, Royal Ballet, Royal Opera House and much, much more are also available to while away the winter evenings.

BritBox will also be launching its annual Britmas collection this week, which, in its second year, will feature an even broader collection of Christmas treats including over 200 TV specials, pantomimes and soaps. Fans of festive telly can look forward to Christmas episodes from the likes of All Creatures Great and Small, Allo 'Allo!, Are You Being Served, Bergerac, Bread, Hi De Hi!, Last of the Summer Wine, Some Mothers Do 'Ave Em, To the Manor Born, Absolutely Fabulous, Birds of a Feather, Blackadder, French and Saunders, Gavin & Stacey, Keeping Up Appearances, Only Fools and Horses, The Good Life, The Vicar of Dibley, Downton Abbey, Call the Midwife, The Catherine Tate Show, Les Dawson's Christmas Box and many more. A selection of pantomimes will also be made available for the first time this festive season, including Cinderella: The Shoe Must Go On (1986) starring Danny La Rue, Jack and the Beanstalk (1998) narrated by Paul Merton and Aladdin (2000) featuring the music of S Club 7 to name but a few. The best festive episodes from Coronation Street and Emmerdale will round off the collection.

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Editor's notes

\*The cost will then revert to £5.99 per month.

BritBox is a digital video subscription service created by the BBC and ITV. The service brings the very best in past, present and future British programming and award-winning content to viewers all in one place for £5.99 per month in HD. British TV boxsets from All 4 and British films from Film 4 are also available. The service includes high quality factual and entertainment content from Channel 5 plus original British comedies from Comedy Central UK. BritBox features the biggest collection of British content available on any streaming service, and brand new commissions for British production companies specifically created for BritBox. BritBox also offers expert curation and playlists that will enable viewers

to easily find programmes they know and discover new favourites via web, mobile, tablet, connected TVs and streaming devices including Fire TV, Apple TV, Freesat & Chromecast. Content on BritBox can be downloaded and viewed offline where rights allow.

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