The Chase breaks record with highest rating show ever

Published Fri 20 Nov 2020



Corporate

The Chase breaks record with highest rating show ever

Most watch Daytime show of the year*

ITV Daytime quiz The Chase has drawn the two biggest audiences ever in its 11 year run this week.

With an average of 4.9 million viewers tuning in yesterday (Thursday 19 November), the show, presented by Bradley Walsh, was the biggest daytime programme on TV across all channels so far this year *outside News, coronavirus briefings and Sport.

This broke The Chase's own all-time record, which had been set the day before (18th November) with 4.8m. On both days more than a third (34%) of TV viewers tuned in to watch the show.

Press Contacts grant.cunningham@itv.com Picture Contacts peter.gray@itv.com Viewer enquiries https://www.itv.com/contact/how-to-get-in-touch