

ITV Launches Brand New Podcast - My Life in TV

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ITV will launch its first branded podcast, My Life in TV, a nostalgic series of in-depth interviews with some of ITV's most familiar faces about their love affair with telly.

Hosted by Alison Hammond, My Life in TV will see some of ITV's favourite names discuss their most loved shows, open up about their career highs and lows, as well as the telly that shaped their childhoods.

Launching on Monday 16 November across Global Player and other podcast providers, Alison's first guests will include Emily Atack, Joel Dommett, Mo Gilligan, AJ Odudu and Olivia Attwood.

Each biographical style interview will candidly address highlights from each guest's life in television - from early inspirations, to the obstacles they have

overcome, favourite memories from on and off set, and the people they have met along the way...

Every Monday, Alison will conclude the interviews with a round of 'Bin It, Binge It, Bring it Back' which questions guests on their TV turn offs, shows they can't get enough of and TV from yesteryear they'd love to see revived.

Alison said, "I'm thrilled ITV asked me to host the My Life In TV podcast and can't wait to share the best behind the scenes stories from some of our favourite actors, comedians, presenters and reality stars. Listeners can expect a lot of laughs and telly gossip too. It's just like me on TV, but in your ears instead!"

Digital Executive Producer Caroline Millington, who commissioned the podcast for ITV, said, "Alison is the perfect host for My Life In TV which promises a laugh out loud romp through the TV series guests are bingeing on, their guilty pleasures, famous friends they've made along the way and of course, behind-the-scenes secrets from some of ITV's biggest shows. It's a fun, feel-good podcast just when we need one most."

In 2019, ITV partnered with Global to bring podcasts to its audio platform the Global Player, and promote them on its radio stations.

My Life In TV is free to download from Global Player, Spotify, Acast, Apple Podcasts, Google Play, Player FM, and wherever you get your podcasts.

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