

Love Island reaches 20th territory

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Hit format lands in South Africa

November 5, 2020 - ITV Studios' power format Love Island continues its global expansion and reaches its 20th territory. The reality dating sensation will be produced by Rapid Blue in South Africa, making this the 6th new commission for the format in 2020 alone. The first season of Love Island South Africa will be recorded in the country's Western Cape and will launch in late February on M-Net 101 on DStv.

Nkateko Mabaso, M-Net CEO says, "We at M-Net are ecstatic about partnering with ITV Studios and joining this global brand as we become the 20th version of Love Island. This a continuation of M-Net's strategy to provide premium quality shows in line with global trends."

Maarten Meijs, President Global Entertainment, ITV Studios adds, "The multi-channel phenomenon is having a fantastic year, traveling the world at a rapid pace. This is the second version on African continent, following the Nigerian

acquisition earlier this year and we can't wait to see how this local adaptation will find its way to the South African viewers."

Love Island features a group of single "Islanders" who come together in a stunning setting, ready to embark on a summer of love, friendships and, ultimately, relationships. Every few days, the Islanders must couple up - those who fail to find a partner to couple up with risk being dumped from the island. Islanders are on the lookout for romance, but the road to love doesn't always run smoothly. Challenges abound with new Islander arrivals and dramatic twists as friendships and relationships form. In addition to choosing their partners wisely, Islanders must also win the hearts of viewers who have the opportunity to shape events on screen and ultimately crown one lucky couple the winner, who will then have the chance to walk away with both love and the cash prize.

Love Island is owned by ITV Studios and Motion Content Group Ltd and is distributed internationally by ITV Studios.

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About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV. ITV Studios is home to some of the best creative minds, crafting over 8,400 hours of original programming across 55 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 46,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.

About Motion Content Group

Motion Content Group funds, develops, produces and distributes both original and third-party premium content to create value and opportunities for its partners and advertisers. Working with the world's leading talent, producers and distributors Motion aims to support the editorial, creative and commercial requirements of over 200 networks and platforms globally.

Headquartered in London and Los Angeles, Motion currently operates in over 30 countries worldwide and has a broad range of award-winning programming distributed globally. Motion's slate includes family game show WILD THINGS (MadMonk/IWC/Motion), with local productions including Russia, China and Argentina, and Germany. It also funds, co-owns and co-produces Channel 4's ground-breaking social media reality series THE CIRCLE (Studio Lambert/Motion) in the UK with international versions produced for Netflix in Brazil, France and the US; long running series BEN FOGLE: NEW LIVES IN THE WILD (Renegade/Motion) and Indian talk show No.1 YAARI (Motion), now produced in five languages.

Motion Content Group is part of GroupM, the world's leading full-service media investment management operation, a WPP company.

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