

Love Island Germany returns this Spring

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Twice as much Love Island for German viewers

October 12, 2020 - German viewers don't have to wait another full year for the next Love Island season. Following its success of the recent 4th series, RTLZWEI has confirmed they will bring a new season of the highly popular reality dating show this Spring. The 4th series of Love Island - Heisse Flirts & wahre Liebe has just wrapped up a fantastic season, scoring well ahead of the broadcaster's slot for commercial adult (14-49) share every week and nearly tripled the slot share for young adults (14-29). The 5th season will air in Spring 2021 on RTLZWEI and will be produced by ITV Studios Germany.

Andreas Bartl, Managing Director of RTLZWEI and EL CARTEL MEDIA says, "The current fourth season of 'Love Island' was perhaps the best season at RTLZWEI to date. The perfect mixture of reality, romance and humour has become a significant brand in our programme. As a multi-channel phenomenon, the show ensures very high coverage, especially among young audiences. Therefore, we

are looking forward to showing 'Love Island' twice a year.”

Elsewhere in the world, the show has wrapped up a stellar second season in the US on CBS and CBS All Access. According to Nielsen fast national ratings, the romance reality series scored 2.02 million viewers for its finale. Over 24.4 million unique viewers tuned in this season. The show grew in viewers and key demos each week; adults 18-34 increased +25% over last season and social engagement was at a new high – including over 53 million video views across all social platforms. The Dutch/Belgian version wrapped up its successful second season yesterday evening, and just last week it was announced that Italy has become the 18th territory to get its own local adaptation of the format, which will be released in 2021 across all Discovery’s platforms.

LOVE ISLAND features a group of single “Islanders” who come together in a stunning setting, ready to embark on a summer of love, friendships and, ultimately, relationships. Every few days, the Islanders must couple up – those who fail to find a partner to couple up with risk being dumped from the island. Islanders are on the lookout for romance, but the road to love doesn’t always run smoothly. Challenges abound with new Islander arrivals and dramatic twists as friendships and relationships form. In addition to choosing their partners wisely, Islanders must also win the hearts of viewers who have the opportunity to shape events on screen and ultimately crown one lucky couple the winner, who will then have the chance to walk away with both love and the cash prize.

Love Island is owned by ITV Studios and Motion Content Group Ltd and is distributed internationally by ITV Studios.

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About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can’t get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV. ITV Studios is home to some of the best creative minds, crafting over 8,400 hours of original programming across 55 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 46,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK’s largest commercial broadcaster.

About Motion Content Group

Motion Content Group invests in premium content to create value and opportunities for partners and advertisers combining entertainment, media and advertising. Motion uses its expertise, innovation and global infrastructure to fund, develop, produce & distribute both owned and third-party licensed content. Partnering with the world's leading producers and distributors to deliver premium content to networks and platforms, supporting their editorial, creative and commercial requirements. Headquartered in London and Los Angeles, Motion currently operates in over 30 countries worldwide and has a broad range of award-winning programming distributed globally. Motion's content investments include global hit format LOVE ISLAND (ITV Studios/Motion) produced in 18 territories including on CBS in the US; Channel 4's ground-breaking social media reality series THE CIRCLE (Studio Lambert/Motion) with international versions in production for Netflix; family game show WILD THINGS, with local productions including Russia, China and Argentina, and Germany; long running series BEN FOGLE: NEW LIVES IN THE WILD (Renegade/Motion) and Indian talk show No.1 YAARI, now produced in five languages.

Motion Content Group is part of GroupM, the world's leading full-service media investment management operation, a WPP company.

Press Contacts

hester.van.den.berg@itv.com

Viewer enquiries

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