

Nick Mather joins Possessed as Creative Director

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8th October 2020 – Possessed, the ITV Studios label behind international hits *5 Gold Rings* and *Catchpoint*, has appointed Nick Mather as its Creative Director.

Mather has previously held the roles of Managing Director of Remarkable TV and Creative Director of Expectation Entertainment, and has over 20 years' experience in both development and production, specialising in creating entertainment formats.

Mather has created and co-created a number of successful entertainment shows, including *Pointless*, *Tenable*, *Goldenballs*, *101 Ways to Leave a Game Show* and *The Almost Impossible Game Show*.

Glenn Hugill, Managing Director and Founder of Possessed, said:

"Rational Optimism has been the house mantra at Possessed from the very start. With Nick's arrival, alongside an extended role as Chairman for Adam MacDonald, there is no blinking in our collective dare to believe. Possessed now has the most complete team in the business. Current travails hold no fear for us."

Nick Mather said:

"Glenn and I gravitated to each other 15 years ago at Endemol. He and his incredible team have built a creative powerhouse at Possessed. It feels like coming home; which is handy because that's where we work now."

Possessed's slate includes several returning hit formats, including primetime shows *5 Gold Rings* for ITV and BBC One's *Catchpoint*, the physical quiz show produced with fellow ITV Studios label, 12 Yard. Both shows have gone on to be acquired by overseas broadcasters, with *5 Gold Rings* having been sold in ten territories, both in primetime and daytime, including Spain, Germany, Vietnam and Thailand. Meanwhile, it was announced this week that *Catchpoint* has been recommissioned for its third season by the BBC, and is moving fast internationally with commissions in Greece and Hungary and more soon to be announced.

Other hits include three seasons of ITV's super tactical game show *Cash Trapped* with Bradley Walsh and *The Switch*, which launched above the slot average when it first aired on ITV last year, while Possessed has also had further international success with comedy panel show *Cram*, an ITV Studios Australia production for Channel 10 and game show *Keep It Spotless*, produced by ITV America label, ITV Entertainment, for Nickelodeon.

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